

# ITALIA IN MASERATI

powered by *Red Travel*



## 5-DAY “TUSCAN RENAISSANCE TOUR” FLORENCE & TUSCAN COUNTRYSIDE

### *A New Travel Concept*

Three hundred years ago Europe's aristocracy travelled to Italy on a Grand Tour in search of personal inspiration. Today we will take you on a tour that encompasses all that is finest in Italian life.

Red Travel Tours are unique journeys, individually created for you to fully experience the Italian Way of Life. Each journey is a blend of art, fashion, architecture, gastronomy and spectacular scenery, enriched by the use of a sublime car such as **Maserati Quattroporte**, able to combine luxury and elegance, style and performance.

Red Travel offer you privileged entry into a most exclusive elite.

You join the nobility of travellers who are welcomed to share sights that are achievable only by the most fortunate visitors.

For we draw on all our vast experience and knowledge to find the special views...the hidden locations...the keys to closed doors. In short, the very essence of Italy. That is luxury travel of the highest order

Red Travel is glad to present a new luxurious way to discover Italy: **Italia in Maserati**, you may choose to self explore Italy at the wheel of a brand new Maserati, fully assisted by Red Travel staff with a concierge service at your disposal for 24hours/7 days, a detailed road-book to guide you through countryside roads dotted with villages of incomparable beauty, as well as the most attractive spots in world-renowned cities. Or you may decide to visit Italy in a complete relaxing way while a professional chauffeur drives you wherever you want, whenever you like!

Your personal Tour Manager will chauffeur and guide you through every stage of your journey - unobtrusive until called on yet vastly experienced, knowledgeable and wise in the ways of making your days memorable.

A level of personal service second to none, a holiday that's as individual and unique as you are.





## 5-DAY “TUSCAN RENAISSANCE TOUR” FLORENCE & TUSCAN COUNTRYSIDE

### **DAY 1:** *Welcome to Florence, Cradle of the Renaissance*

- You will be met at *Florence International Airport* and transferred to [Four Seasons Hotel Firenze](#).

An enchanted city sanctuary in the midst of Florence, where an art-filled Renaissance palazzo and conventino frame a centuries-old private park. Relax amidst original frescoes and sculptured relieves, graced by sunlight and airy garden vistas. Sip cappuccino under majestic trees, lounge by the open-air pool or bask in Italian spa secrets. Wonders of the Uffizi and Duomo are a stroll away. Tuscan hill towns beckon.

- Check-in and accommodation in Junior Suite.
- Time at disposal for shopping or for a guided tour of Florence (upon request).

Birthplace of the Renaissance, Florence is a jewel in Italy’s crown with architectural treasures literally around every corner. The capital of Tuscany plays host to some of the world’s most beautiful museums and galleries housing works of art by da Vinci, Michelangelo, Giotto and Botticelli. The city of Lorenzo the Magnificent, Dante and Brunelleschi is truly full of magic.

### **Evening**



Dinner in Florence - Restaurant suggestions: **Ora d’Aria** (1 Michelin star), **Borgo San Jacopo**, **Al Fresco** (Four Seasons Hotel Firenze).



Overnight at **Four Seasons Hotel Firenze 5\*** (Florence).





## DAY 2: *Discovering Chianti*

• Meeting with your personal Tour Assistant, who will introduce you to the use of your Maserati, if you have chosen a self-driven tour, or will present the program of the forthcoming days if you prefer a chauffeured services.



### 10.00: Departure towards San Gimignano

Discovery of the picturesque and the breathtaking panorama offered by the valley landscape of the Chiantigiana Road, enriched by pure driving pleasure on an amazing succession of rolling hills and never-ending curves! En route: Greve in Chianti and Castellina in Chianti.

• Halt in San Gimignano for a coffee at [Relais La Collegiata](#) and time to visit the hamlet.

San Gimignano rises on a hill (334m high) dominating the Elsa Valley with its more than 7 medieval towers. Once the seat of a small Etruscan village of the Hellenistic period (200-300 BC) nowadays it's part of Unesco Heritage.

The roads carefully selected by Red Travel ensure maximum driving pleasure while enjoying the beautiful landscape of Tuscany.



Lunch in San Gimignano - You will be invited to join the hospitality of Princess Natalia Strozzi, at the Estate property of the family **Guicciardini Strozzi**.



### Afternoon



The tour continues in direction of Siena where you will stop for a visit of the town

Siena, an unspoiled mediaeval city, is the location of the famous Palio, a horse race around the city's shell-shaped Piazza del Campo. Siena's other historic gems from the Middle Ages include the Town Hall (Palazzo Pubblico) and the Torre dei Mangia (1340), which are similar in height to the Cathedral.

• Free time to explore Siena.



Departure towards the magnificent Val d'Orcia to reach Montalcino and the famous estate [Castello Banfi](#) and accommodate at the luxury [Relais Il Borgo](#)

• Arrival at [Castello Banfi - Il Borgo](#) and accommodation in Junior Suite.

Federico Forquet of Cetona; one of Italy's most renowned designers, worked to create the elegant and comfortable interiors of the rooms and suites as well as the surrounding gardens.

[Castello Banfi - Il Borgo](#) offers 14 rooms and suites, varying in size, location and décor, all with carefully selected furnishings and fabrics, classic fixtures and luxuriant amenities.

Take the opportunity to visit the famous Enoteca and taste the wines produced in the estate.

### Evening



Dinner in Montalcino - Restaurant suggestion: **La Taverna** at Castello Banfi.



Overnight at **Castello Banfi - Il Borgo 5\*** (Montalcino, Siena).

**Guests can drive for up to 160 km during the day**





### DAY 3: *Continues the Wine & Spa experience in Val d'Orcia.*

Route: Montalcino ▶ Bagno Vignoni ▶ Pienza ▶ San Casciano dei Bagni

#### Morning



Departure for a tour of the magnificent Val d'Orcia.

A day to revel in the spectacular panorama offered by this delightful Tuscan valley, known worldwide for its extensive vineyards.

- A halt at the estate of Franco Biondi Santi, will allow you tasting his top-class red wine after visiting the cellar of this masterful wine producer.
- First stop at Bagno Vignoni, whose characteristic, besides the thermal waters, is its unchanged structure. In fact, the main square of this town is not like it can be imagined in other places, but it is made by boiling water that flows at 52 °C (126 °F).

On the way to Pienza, approaching Monticchiello, along the renowned zigzagging cypress lined road, a famous professional Tuscan photographer will be ready to shoot you and your Maserati in the incredible natural set offered by the Tuscan countryside, decorated by cypress and gentle hills.

- The next stage is Pienza, Pope Pius' II birthplace, located high on a hillside. Meant to be the ideal Renaissance town, Pienza comprises such beauties as a white stone cathedral, Palazzo Piccolomini with its fine courtyard, Palazzo Borgia, a graceful Piazza...

In Pienza the numerous, small roads bear romantic names like Via del Bacio and Via dell'Amore and most look out upon breathtaking landscapes... here again the photographer will be ready for a very personal photo shooting to fix these very personal moments.



Lunch in Pienza in a private garden facing the Orcia Valley.



#### Afternoon



Departure towards San Casciano dei Bagni

- Arrival at [Fonteverde Natural Spa Resort](#) and check-in.

A Medicean residence restored to its former beauty. The hotel offers rooms, richly decorated premises with terraces overlooking fields and verdant hills. A blend of Renaissance aura and present-day comfort in a hotel where luxury engenders relaxation.

#### Evening

- 19.00: Meet in the hotel lobby for the private transfer, our clients will have the opportunity of having an unforgettable dinner.



Dinner in a restaurant created in one of the most beautiful monuments made by man: a convent of Saint Francis, founded by the Saint in 1212, an example of late middle ages convent life, still intact.

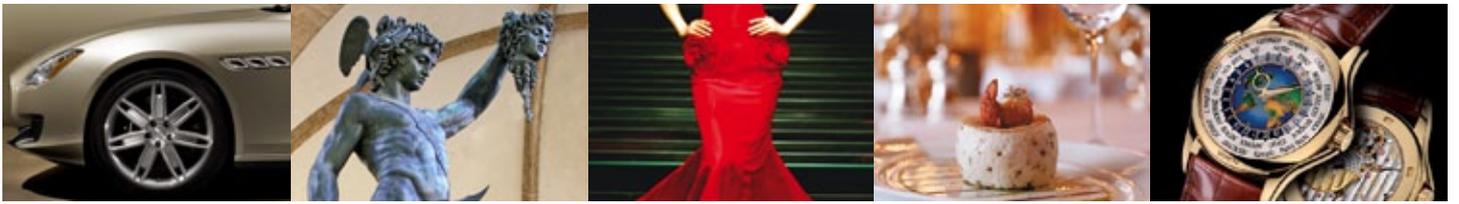
- Return to the hotel after dinner.



Overnight at [Fonteverde Natural Spa Resort 5\\*](#) (San Casciano dei Bagni).

**Guests can drive for up to 100 km during the day**





## DAY 4: *Cortona and Arezzo*

Route: San Casciano dei Bagni ▶ Cortona ▶ Arezzo ▶ Florence

### Morning

- Morning at disposal to relax at the Spa of the hotel and in the thermal pools.

Spa & Relax: the mineral-rich, natural warm spring waters that emerge here have multiple therapeutic benefits for the organism. Take advantage of the thermal pool, the bioaquam® circuit (with its various hydromassages) or any other spa treatment offered by this highly reputable spa resort set in the midst of the rolling hills of the Val d'Orcia (southern Tuscany).



### Check-out and departure for Cortona

Cortona was born as Etruscan centre, as witness the ancient rests in the town; it became famous at the beginning of 1100 as centre of arts & crafts.



Lunch in Cortona - Restaurant suggestion: **La Bucaccia, Il Falconiere.**

### Afternoon

- Second halt on the route at Arezzo, this town, extraordinarily ancient, as Ninive or Assur, became strategically important during the Roman age as military station on the Cassia road.
- Time at disposal to visit the town.



### Return to Florence

- Arrival in Florence and check-in at the magnificent hotel **Il Salviatino.**

A stunning and perfectly hand restored 15th century villa that lies proudly on the hillside of Fiesole, with inspirational views of Florence and the rolling Tuscan landscape. A magical place, where the perfect service and experience blends with the grandeur of the setting. A truly unique experience, a way to enjoy and be a part of both Florence and Tuscany that cannot be imitated.



Dinner in Florence - Restaurant suggestions: **Nove, Cantinetta Antinori, Il Santo Bevitore.**



Overnight at **Il Salviatino 5\*** (Florence).

**Guests can drive for up to 180 km during the day**



## DAY 5: *Arrivederci Italia!*

### Morning

- Time at disposal for shopping or just to relax.
- Private transfer to *Florence International Airport* for your return flight, and the end of the services with Red Travel.



## HIGHLIGHTS & INCLUDED SERVICES

- 5 days Italy by Italia in Maserati on a self-driven tour or on a chauffeur-driven tour on the most exciting roads of Tuscany
- Florence – Chianti - San Gimignano – Siena – Montalcino – Cortona - Arezzo – Florence by Maserati Quattroporte
- Your personal chauffeur or personal assistant on hand for the whole length of the tour
- 24-hours/7-days concierge service at your disposal
- 3 meals in exclusive locations (2 lunches and 1 dinner)
- 4 nights' accommodation in Junior Suite double with breakfast in 5-star hotels: Four Seasons Hotel (Florence), Relais Il Borgo Castello Banfi (Montalcino), Fonteverde Natural Spa Resort (San Casciano dei Bagni, province of Siena), Il Salviatino (Florence)
- Visits, private transfers as per programme and from/to International Airports
- Professional photographic shooting in Pienza
- Photographic book realized with images shoot during the tour (consigned after the tour)
- Mobile phone with Italian SIM card for inland conversations during the tour
- Mobile radio system (guests and Red Travel staff, while driving, are always connected through radio)
- Full-kasko car insurance (civil liability)
- For any pre- or post-tour extensions, please contact Red Travel

### RED TRAVEL'S FULLY PERSONALIZED SERVICE

You enjoy the Tour of Italy by Maserati while your professional chauffeur, backed up by Red Travel operating Headquarter, is on hand to organize any last-minute service you choose to add to your tailor-made Tour of Italy.

### NOT INCLUDED

Airfare, fuel, drinks and meals (except those included), everything not shown as "included services".

#### *Red Travel car portfolio:*

- **NEW MASERATI QUATTROPORTE 2013**  
v8 - 530CV



**DEPOSIT FOR THE CAR (ONLY FOR SELF-DRIVEN TOUR): 10,000.00 EURO**