



## PRESS RELEASE 2016

### Red Travel - always on the cutting edge

For those who are passionate about Prancing Horse and Italian lifestyle Red Travel offers a splendid opportunity in 2016 to become the first pilot of the ultimate **Ferrari 488 Spider** on the roads of its motherland.

Fully escorted safe tours by Red Travel make you relax while tactful staff is taking care of all the rest. You can enjoy breathing the scent of olives while rolling your Ferrari through magnificent hills of Tuscany, Lazio and Umbria, you can take scenic road around glamorous Como and Garda lake or drive along panoramic Amalfi coast, you can explore the famous vineyards of Piedmont - there are so many ways to discover Italy, just follow your tour director leading the way on his powerful Alfa Romeo! The itineraries are well-thought-out by Red Travel team with stops in the most beautiful locations that are hidden from an ordinary traveller's eye to enjoy the views so spectacular as if descended from the pages of the fairy tale. Lunch en route in the finest Italian restaurant - you will relish the authentic taste of Italy. The day full of impressions will always end in the best of the best Hotel meticulously selected by Red Travel team.

Red Travel has more than 10 years of experience in organizing luxury Ferrari tours and events on the top level. On Red Travel website ([www.red-travel.com](http://www.red-travel.com)) you can find 25 classic programs with depart from Milan, Florence, Rome and duration of 4 hours to 8 days that can be customized or extended upon request. To satisfy the most demanding needs there is the possibility of tailoring tour from scratch - just give the Red Travel team a hint on your wish and they will make it come true in the best possible way.

Every Ferrari experience by Red Travel is a blend of art, gastronomy, fashion, architecture, history and breath taking views. It is an ideal solution for couples looking for romantic escape, exciting Incentive for VIP clients and Top managers and an original way of running Corporate Events.

During each tour our guests are part of a real Ferrari team having the possibility of personally driving the latest Ferrari models that can be selected from exceptional Red Travel car portfolio:

**Ferrari 488 Spider**      **Ferrari California T**

Regularly selected as the most innovative and glamorous travel experience worldwide by the American Academy of Hospitality Sciences and ILTM Ultra Travel Awards, Red Travel team is continuously evolving in order to deliver exceptionally exclusive experience to the clients.