



Press Release - Five-star Diamond Awards 2008

International Luxury Travel Market 3rd-6th December 2007

Red Travel welcomes Miss Universe and Miss USA

As for last year's edition, Red Travel has been one of the main sponsors of ILTM (International Luxury Travel Market) 2007 in Cannes, French Riviera. With its outdoor stand located just in front of the Palais des Festivals, next to Cannes sea-front, Red Travel has offered a VIP transfer service from/to Cannes and Nice International Airports, and from/to any hotels in the area. Every transfer has been realized, according to Red Travel high-living philosophy, with the VIP buyer seated in the Ferrari and an expert Red Travel driver leading him/her to destination, while his/her luggage was placed in the support car.



Last year Red Travel met The American Academy of Hospitality Sciences (AAHS) with three Ferraris F430 Spider F1 on the occasion of the 2007 award of the 5-star luxury hotel 3.14 in Cannes. This year, on the occasion of the 2008 award of the 5-star luxury Hotel Martinez, Red Travel has organized another glamorous event with three latest model Ferraris: in a beautiful and sunny French Riviera afternoon, the three Ferraris were running, covered by photographers and TV crew, right in the centre of Cannes with three special passengers: the newly-titled Miss Universe (a beautiful Japanese girl) and Miss USA, and Joseph Cinque, President of The American Academy of Hospitality Sciences (AAHS).

And this is just beginning, as for the new 2008 tourist season, Red Travel has come up with a brand-new website (www.red-travel.com), where you can find useful info for your tours and incentives, as well as meet splendid shots of Ferraris in the complete Ferrari Photogallery.

Red Travel has further on enriched its 2008 programme for leisure, incentive and corporate travel, offering forthwith different brand new Ferrari-tours, including:

- Tailor-made incentives & corporate events
- Departures from Florence, Rome, and Milan, both for Individuals Tours and Incentives & Corporate Events



Five Star Diamond Award 2005

"One of the most innovative and glamorous travel experiences worldwide".

For further information and details, please contact us:

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