



## Press Release

### Award-winning Red Travel expands its luxury travel service in Italy

Red Travel – launched in 2003 to provide escorted travel through the exquisite countryside and towns of Tuscany in Ferraris – has now added chauffeur-driven limousines, villas and yachts to its award-winning luxury holiday portfolio.

In each case, clients are accompanied by their personal tour manager who has an in-depth knowledge of the area in which they are travelling or staying.

Riding in a chauffeured Rolls-Royce, Bentley, Maserati or Mercedes, Italia in Limousine gives clients the opportunity to enjoy to the full the glories of Tuscany, Umbria, Lazio and beyond. It also allows family groups, friends or colleagues to travel together in a single car.

Red Travel's luxury villas and yachts are staffed by maids and a chef, as well as the personal tour manager, and are available as part of a Red Travel itinerary or for stand-alone vacations.

Chairman of Red Travel, Andrea Levy, explains that the experience of seven successful years providing exclusive tours, with an emphasis on flexibility to match each customer's individual requirements, has given Red Travel the impetus to expand.

"Red Travel has thrived because of our personal service to clients and our selection of excellent hotels, gourmet restaurants, and our knowledge of the most beautiful routes through which to drive," he says.

"That philosophy has seen Red Travel selected for six years in a row as one of the most innovative and glamorous travel experiences worldwide.

"Our clients are at the very top end of the travel market and are always looking for new experiences and we have added our new limousine, villa and yacht options as the direct result of requests we have received from clients.

"That gives us great confidence for the future and we look forward to welcoming new and returning clients to the wonders of Italy."



**Five Star Diamond Award 2005 - 2010**

***"One of the most innovative and glamorous travel experiences worldwide".***

For further information and details, please contact us:

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