



6-Day Rome & Tuscany Ferrari Tour

A New Travel Concept

Red Travel offers a new travel concept; an innovative approach to the self-drive tour offering absolute luxury combined with the ultimate Gran Turismo experience.

Red Travel Tours are unique journeys, individually created for you to fully experience the Italian Way of Life. Each journey is a sublime blend of art, fashion, architecture, gastronomy and spectacular scenery.

Our guests will feel part of a real Ferrari team, enjoying the opportunity to personally drive the very latest models. Travelling for kilometres, accelerating through the steep, winding roads of Lazio, Umbria and Tuscany, along the route of the legendary Mille Miglia race, putting their driving skills to the ultimate test.

Behind the scenes, Red Travel staff take complete care of the Ferraris. Every morning, our guests will find their car at the entrance of the hotel, clean and polished, refuelled and fully checked, ready to begin another day of exciting driving through further dazzling landscapes.





6-Day Rome & Tuscany Ferrari Tour

DAY 1: WELCOME TO ROME, THE ETERNAL CITY

- You will be met at *Rome Fiumicino International Airport* and transferred by Mercedes S-Class to the splendid [Hotel De Russie](#), at *Piazza del Popolo* in the heart of Rome.

A luxury five-star hotel located in the heart of the beautiful city of Rome between the Spanish Steps and Piazza del Popolo on the Via del Babuino. The hotel is within easy walking distance of Rome's key attractions, fashion houses and Via Condotti.

Here you can take a rest before setting out on an initial tour of the wonders of the 'Eternal City'. You may have the opportunity to explore some of its most beautiful sights, like the *Coliseum*, the *Spanish Steps*, the *Trevi Fountain*, the *Vatican*...

Visit the Ferrari store as well and capture the right mood for tomorrow's encounter with the *Prancing Horse!*

Evening



Dinner in Rome - Restaurant suggestions: [La Pergola](#) (3 Michelin stars), [Il Pagliaccio](#) (2 Michelin stars), [Il Convivio-Troiani](#) (1 Michelin star), [Agata e Romeo](#).



Overnight at [Hotel De Russie 5*](#) (Rome).





DAY 2: FERRARI SELF DRIVE FOLLOWING THE MILLE MIGLIA ROUTE

Route: Civitavecchia ▶ Viterbo ▶ Bolsena ▶ Castelnuovo dell'Abate

Morning

- Transfer by private car from your hotel to Civitavecchia's "Riva di Traiano" tourist harbour on the Roman coast.
- Welcome aperitif in the exclusive *Sporting Yacht Club* followed by a dedicated Ferrari briefing, with your Ferrari scenically displayed in front of the yachts.

Our private Tour Director, an expert Ferrari driver, will introduce our guests to the world of Ferrari; clarify the finer details of the controls, explain the differences between the various models (Ferrari 488 Spider, Ferrari Portofino) and the engines (new 8-cylinder turbo) and most importantly, give guidance on how to handle the F1 paddle-gear shifting behind the steering wheel.

- All luggage will be transported separately.

Departure by Ferrari for Bolsena

After a short Ferrari practice-drive a pleasant drive along the panoramic and enchanting roads of the mythical Mille Miglia, passing Tarquinia, Viterbo, Bolsena, Acquapendente, Radicofani, etc. Our Tour Director will lead the way at the wheel of his powerful Alfa Romeo Giulia, enabling our guests to discover the picturesque and breathtaking panorama offered by the valley landscape, their enjoyment enriched by the experience of pure driving pleasure on an amazing succession of rolling hills and never-ending curves!

During the whole journey, the Ferraris and the Tour Director's car will be constantly in touch by mobile radio system.



Lunch in Bolsena - Restaurant suggestion: **La Pineta**, with a splendid view over the lake.

Afternoon

Departure by Ferrari for Castelnuovo dell'Abate

- Arrival at **Castello di Velona Resort** and check-in.

Castello di Velona Resort, Thermal Spa & Winery is a National Monument, a renovated fortress dating back from the XI century, on the top of a hill overlooking the entire Val d'Orcia. Located in Montalcino County only 9 km away from the town center, Castello di Velona is known for its thermal OLI SPA and for producing one of the best 10 Brunello di Montalcino wine, as well as Extravirgin Olive Oil.

Evening

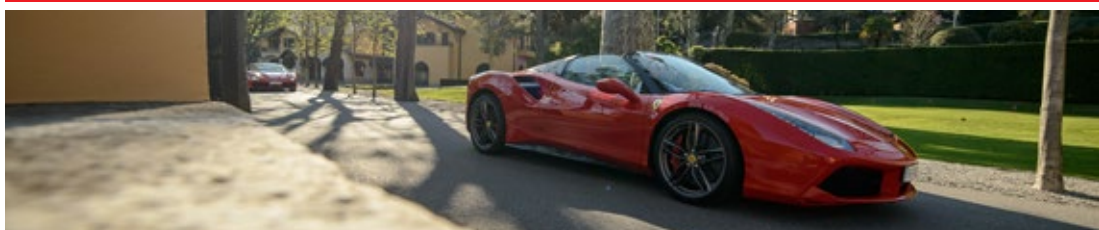


Dinner in Castelnuovo dell'Abate - Restaurant suggestions: **Settimo Senso**, for an elegant emotional dinner, or **Brunello**, for a Tuscan-like retreat.



Overnight at **Castello di Velona Resort, Thermal Spa & Winery 5*** (Montalcino, Siena).

Guests can drive the Ferrari for up to 200 km during the day





DAY 3: VAL D'ORCIA

Route: Castelnuovo dell'Abate ▶ Montepulciano ▶ Pienza ▶ Montalcino ▶ Castelnuovo dell'Abate

Morning

Departure by Ferrari for a tour of the magnificent Val d'Orcia

A day to revel in the spectacular panorama offered by this delightful Tuscan valley, known worldwide for its extensive vineyards.

In his car, Red Travel Tour Director leads the tour through a succession of enchanting towns and villages, whose charming appeal encapsulates the very soul of the Val d'Orcia.

- First stop is Montepulciano, archetypical Tuscan mediaeval town built at the summit of a hill as well and surrounded by walls and fortifications. The place is famous for its *Vino Nobile*, one of Italy's major red wines.
- The tour heads towards Pienza, Pope Pius' II birthplace, located high on a hillside. Meant to be the ideal Renaissance town, Pienza comprises such beauties as a white stone cathedral, Palazzo Piccolomini with its fine courtyard, Palazzo Borgia, a graceful Piazza...



Lunch in Pienza - Restaurant suggestion: **La Terrazza del Chiostro**.

Afternoon

- The next stage is Montalcino, reached by meandering through the vineyards that provide grapes for the production of the famous Brunello. You will taste this top-class red wine at the estate of Biondi Santi (subject to availability) after visiting the cellar of this masterful wine producer.

A visit to the historical centre of Montalcino with its fort and the churches of Sant'Agostino and Sant'Egidio is also a must.

- Arrival at **Castello di Velona** and time at disposal.

Evening



Dinner in Seggiano - Restaurant suggestion: **Silene** (1 Michelin star).

Located in a quiet spot, this is an old inn which has been renovated over the years. Elegant dining hall with nice furniture. Traditional cuisine and innovative dishes.

- Return to the hotel after dinner.



Overnight at **Castello di Velona Resort, Thermal Spa & Winery 5*** (Montalcino, Siena).

Guests can drive the Ferrari for up to 200 km during the day 





DAY 4: SIENA & FLORENCE

Route: Castelnuovo dell'Abate ▶ Siena ▶ Florence

Morning

Departure by Ferrari for Siena, driving along one of the most scenic roads featured in the original itinerary of the Mille Miglia race

Siena, an unspoiled mediaeval city, is the location of the famous Palio, a horse race around the city's shell-shaped Piazza del Campo. Siena's other historic gems from the Middle Ages include the Town Hall (Palazzo Pubblico) and the Torre dei Mangia (1340), which are similar in height to the Cathedral.

- Free time to explore Siena.



Lunch in Siena - Restaurant suggestion: **Al Mangia**, located in Piazza del Campo, Siena's main square.

Afternoon

Departure by Ferrari for Florence

Next milestones of the famous Mille Miglia: Monteriggioni, Poggibonsi, San Casciano Val di Pesa, Florence, passing through the famous Chianti region vineyards.

- Arrival in Florence and check-in at **Four Seasons Hotel Firenze**. Accommodation in Junior Suite.

An enchanted city sanctuary in the midst of Florence, where an art-filled Renaissance palazzo and conventino frame a centuries-old private park. Relax amidst original frescoes and sculptured relieves, graced by sunlight and airy garden vistas. Sip cappuccino under majestic trees, lounge by the open-air pool or bask in Italian spa secrets. Wonders of the Uffizi and Duomo are a stroll away. Tuscan hill towns beckon.

Evening



Dinner in Florence - Restaurant suggestions: **Enoteca Pinchiorri** (3 Michelin stars), **Borgo San Jacopo** (1 Michelin star).



Overnight at **Four Seasons Hotel Firenze 5*** (Florence).

Guests can drive the Ferrari for up to 200 km during the day 





DAY 5: FLORENCE, ORVIETO (UMBRIA) & BACK TO THE ROMAN COAST

Route: Florence ▶ Orvieto ▶ Ladispoli

Morning

Time at disposal for shopping or for a guided tour of Florence (upon request).

Birthplace of the *Renaissance*, Florence is a jewel in Italy's crown with architectural treasures literally around every corner. The capital of Tuscany plays host to some of the world's most beautiful museums and galleries housing works of art by *da Vinci*, *Michelangelo*, *Giotto* and *Botticelli*. The city of *Lorenzo the Magnificent*, *Dante* and *Brunelleschi* is truly full of magic.

- Return to the hotel before lunchtime, checkout.



Lunch in Florence - Restaurant suggestion: **Il Palagio** (1 Michelin star) at Four Seasons Hotel Firenze.

Afternoon

Departure by Ferrari towards the Roman coast with a halt in Orvieto, a little beautiful town in Umbria, famous for its Cathedral and its Well of St. Patrick

- Arrival in Ladispoli (Rome) and check-in at the magnificent **Hotel La Posta Vecchia**.

Built on the site of the *Roman Alsium*, this villa overlooking the sea and delicately decorated became the home of prince Orsini's family from 1640 onwards before being restored by the oil magnate Jean Paul Getty in the 20th century. Not to be missed the elegant and refined Restaurant Cesar, inside the hotel.

Evening



Dinner in Ladispoli - Restaurant suggestion: **Cesar** (1 Michelin star) at La Posta Vecchia.



Overnight at **La Posta Vecchia 5*** (Ladispoli, Rome).

Guests can drive the Ferrari for up to 350 km during the day 





Itinerary Option - Pisa & back to the Roman Coast

Morning

- Early departure by Ferrari for Pisa, home of the renowned *Leaning Tower* and the *Piazza dei Miracoli*.
- Lunch in one of Pisa's typical restaurants.

Afternoon

- Departure by Ferrari towards the Roman coast.
- Arrival in Ladispoli (Rome) and check-in at the magnificent *Hotel La Posta Vecchia*.



DAY 6: CHILL OUT ON THE ROMAN COAST

Morning

- After breakfast you can take it easy in the splendid property of *La Posta Vecchia*. A dip in the sea from the private beach, a stroll around the park, a swim in the indoor pool or a visit to the archaeological museum will perfectly round up your stay. You feel not guests of a hotel, but of a private noble residence!

Noon

- On request: private tour of the Tarquinia area, famous for its Etruscan tombs, or a transfer to the centre of Rome for shopping or sightseeing..

Private transfer to the destination of your choice in Rome or to *Rome Fiumicino International Airport* for your return flight.



Highlights & Included Services

- 6 days Italy by Ferrari tour on the most exciting roads of Lazio, Umbria and Tuscany
- Rome - Siena - Val d'Orcia - Florence - Orvieto - Rome by Ferrari
- Opportunity to drive the latest Ferrari models
- Full Ferrari Briefing
- Full-kasko car insurance for all cars and up to 950 km of Ferrari driving
- Welcome coffee
- 5 nights' accommodation in Junior Suite with breakfast in 5-star luxury hotels: Hotel De Russie (Rome), Castello di Velona Resort, Thermal Spa & Winery (Montalcino) for 2 nights, Four Seasons Hotel (Florence), La Posta Vecchia (Rome)
- 1 Lunch at La Pineta Restaurant (Bolsena) - drinks not included
- Spa treatments at Castello di Velona Resort (indoor and outdoor swimming pools, jacuzzi with volcanic naturally-warmed water, solarium, relax area, steam bath, sauna and multi-sensory showers)
- Red Travel staff (1/2 persons), including your private Tour Director with his Alfa Romeo Giulia
- Mobile radio system (guests and Red Travel staff, while driving, are always connected through radio)
- Service of parking, cleaning and refuelling of the car
- Visits, private transfers by Mercedes S-Class as per programme and from/to Rome Fiumicino International Airport
- Photographic service; our guests will be offered a souvenir DVD with high-resolution pictures
- For any pre- or post-tour extensions, please contact Red Travel

Red Travel's full Ferrari service

You enjoy the Ferrari driving while your private Tour Director and his staff take care of everything else: refuelling, cleaning, parking, technical assistance...

Not included

Airfare, fuel for the Ferrari, meals and drinks, everything not shown as "included services".

Red Travel car portfolio (upon availability)

- **Ferrari 488 Spider**
- **Ferrari Portofino**



Deposit for the car:

10,000.00 euro for each Ferrari

The programmes are indicative and subject to modifications, on a day-to-day basis and with the assent of Red Travel Tour Director. On request: tailor-made programmes including alternative itineraries and activities (golf, yachting, hot air ballooning, shopping tour, cooking lesson, wine tasting tour, private guided tour...)

Note: Final price will be communicated after hotel selection.