



5-Day Rome, Florence/Portofino & Monte-Carlo Ferrari Tour

A New Travel Concept

Red Travel offers a new travel concept; an innovative approach to the self-drive tour offering absolute luxury combined with the ultimate Gran Turismo experience.

Red Travel Tours are unique journeys, individually created for you to fully experience the Italian Way of Life. Each journey is a sublime blend of art, fashion, architecture, gastronomy and spectacular scenery.

Our guests will feel part of a real Ferrari team, enjoying the opportunity to personally drive the very latest models. Travelling for kilometres, accelerating through the steep, winding roads of Lazio, Tuscany, Liguria and French Riviera, along the route of the legendary Mille Miglia race, and Liguria putting their driving skills to the ultimate test.

Behind the scenes, Red Travel staff take complete care of the Ferraris. Every morning, our guests will find their car at the entrance of the hotel, clean and polished, refuelled and fully checked, ready to begin another day of exciting driving through further dazzling landscapes.





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DAY 1: WELCOME TO ROME, THE ETERNAL CITY

- You will be met at *Rome Fiumicino International Airport* and transferred by Mercedes S-Class to the splendid [Hotel De Russie](#), at *Piazza del Popolo* in the heart of Rome.

A luxury five-star hotel located in the heart of the beautiful city of Rome between the Spanish Steps and Piazza del Popolo on the Via del Babuino. The hotel is within easy walking distance of Rome's key attractions, fashion houses and Via Condotti.

Guests can capture the spirit of 'La Dolce Vita' and enjoy the comfort and luxury services offered by this hotel.

You may have the opportunity to explore some of its most beautiful sights, like the Coliseum, the Spanish Steps, the Trevi Fountain, the Vatican...

- Visit the Ferrari store as well and capture the right mood for tomorrow's encounter with the Prancing Horse!

Evening



Dinner in Rome - Restaurant suggestions: [La Pergola](#) (3 Michelin stars), [Il Pagliaccio](#) (2 Michelin stars), [Il Convivio-Troiani](#) (1 Michelin star), [Agata e Romeo](#).



Overnight at [Hotel De Russie 5*](#) (Rome).





DAY 2: FOLLOWING THE MILLE MIGLIA ROUTE

Route: Civitavecchia ▶ Viterbo ▶ Bolsena ▶ Pienza ▶ Castelnuovo dell'Abate

Morning

- Transfer by Mercedes S-Class car from your hotel to Civitavecchia's "Riva di Traiano" tourist harbour on the Roman coast.
- Welcome aperitif in the exclusive Sporting Yacht Club followed by a dedicated Ferrari briefing, with your Ferrari scenically displayed in front of the yachts.

Our private Tour Director, an expert Ferrari driver, will introduce our guests to the world of Ferrari; clarify the finer details of the controls, explain the differences between the various models (Ferrari 488 Spider, Ferrari Portofino) and the engines (new 8-cylinder turbo) and most importantly, give guidance on how to handle the F1 paddle-gear shifting behind the steering wheel.

- All luggage will be transported separately.

Departure by Ferrari for Bolsena

After a short Ferrari practice-drive a pleasant drive along the panoramic and enchanting roads of the mythical Mille Miglia, passing Tarquinia, Viterbo, Bolsena, Acquapendente, Radicofani, etc. The tour director will lead the way at the wheel of his powerful Alfa Romeo Giulia, to discover the picturesque and the breathtaking panorama offered by the valley landscape, enriched by pure driving pleasure on an amazing succession of rolling hills and never-ending curves!

During the whole journey, the Ferraris and the Tour Director's car will be constantly in touch by mobile radio system.



Lunch at Bolsena - Restaurant suggestion: **La Pineta**, with a splendid view over the lake.





Afternoon

Departure by Ferrari towards the magnificent Val d'Orcia

- Stop in Pienza, for a visit to Pope Pius' II birthplace. Meant to be the ideal Renaissance town, Pienza comprises such beauties as a white stone cathedral, Palazzo Piccolomini with its fine courtyard, Palazzo Borgia, a graceful Piazza...

Departure by Ferrari for Castello di Velona

- Arrival at [Castello di Velona Resort](#) and check-in.

Castello di Velona Resort, Thermal Spa & Winery is a National Monument, a renovated fortress dating back from the XI century, on the top of a hill overlooking the entire Val d'Orcia. Located in Montalcino County only 9 km away from the town center, Castello di Velona is known for its thermal OLI SPA and for producing one of the best 10 Brunello di Montalcino wine, as well as Extravirgin Olive Oil.

Evening



Dinner in Castelnuovo dell'Abate - Restaurant suggestions: **Settimo Senso**, for an elegant emotional dinner, or **Brunello**, for a Tuscan-like retreat.



Overnight at **Castello di Velona Resort, Thermal Spa & Winery 5*** (Montalcino, Siena).

Guests can drive the Ferrari for up to 250 km during the day



DAY 3: SIENA & FLORENCE

Route: Castelnuovo dell'Abate ▶ Siena ▶ Florence/Portofino

Morning

Departure by Ferrari for Siena

- Siena, an unspoiled mediaeval city, is the location of the famous Palio, a horse race around the city's shell-shaped Piazza del Campo. Siena's other historic gems from the Middle Ages include the Town Hall (Palazzo Pubblico) and the Torre dei Mangia (1340), which are similar in height to the Cathedral.
- Free time to explore Siena.



Lunch in Siena - Restaurant suggestion: **Al Mangia**, located in Piazza del Campo, Siena's main square.

Afternoon

Departure by Ferrari for Florence

Next milestones of the famous Mille Miglia: Monteriggioni, Poggibonsi, San Casciano Val di Pesa, Florence, passing through the famous Chianti region vineyards.



- Arrival in Florence and check-in at [Four Seasons Hotel Firenze](#).

An enchanted city sanctuary in the midst of Florence, where an art-filled Renaissance palazzo and conventino frame a centuries-old private park. Relax amidst original frescoes and sculptured relieves, graced by sunlight and airy garden vistas. Sip cappuccino under majestic trees, lounge by the open-air pool or bask in Italian spa secrets. Wonders of the Uffizi and Duomo are a stroll away. Tuscan hill towns beckon.

Evening



Dinner in Florence - Restaurant suggestions: **Enoteca Pinchiorri** (3 Michelin stars), **Borgo San Jacopo, Il Palagio** (Four Seasons Hotel Firenze).



Overnight at **Four Seasons Hotel Firenze 5*** (Florence).

Guests can drive the Ferrari for up to 200 km during the day 



Itinerary Option - Overnight in Portofino

Afternoon

Departure by Ferrari for Portofino driving along the coast.

- Arrival in Portofino and check-in at **Hotel Splendido & Splendido Mare**.

Welcome to a world of elegance and refinement where hospitality and service are second to none. Standing amid verdant woodlands overlooking a ravishing seascape, the Hotel Splendido is a unique blend of beauty and comfort.

- Time at guests' disposal to explore Portofino and its surroundings.

The splendid bay of Portofino, surrounded by the greenery of the promontory, is a typical Ligurian fishing village, with its high, colourful houses huddled in a semicircle around the "piazzetta".

Now one of the world's most famous and exclusive resorts, this town is a favourite of international celebrities, yet still retains an atmosphere of bygone days rich with traditions of the sea and local craftsmen.



Dinner in Portofino - Restaurant suggestions: **Terrazza** at Splendido Hotel or **Puny** (located in the famous Piazzetta).



Overnight at **Splendido Hotel 5*** (Portofino).



DAY 4: LEADING TO THE FRENCH RIVIERA

Route: Florence/Portofino ▶ Monte-Carlo

Morning

- Time at disposal for shopping or for a guided tour of Florence (upon request).

11.00: Departure by Ferrari towards France with halt on route for lunch on the Ligurian Coast

Afternoon

- Arrival in Monte-Carlo and check-in at the magnificent [Hotel Metropole](#).

Nicknamed the “Magician of atmospheres”, the interior designer Jacques Garcia has created here a unique and elegant building, a subtle blend of the prestigious past and the resolutely contemporary. The skilful layout of its volumes and the timeless furniture and fittings create a precious feeling of harmony.



Dinner in Monte-Carlo - Restaurant suggestion: [Metropole Restaurant](#) by Joël Robuchon.



Overnight at [Hotel Metropole 5*](#) (Monte-Carlo).

Guests can drive the Ferrari for up to 450 km during the day 



DAY 5: CHILL OUT ON THE SEASIDE

Morning

- Time at disposal to enjoy the French coast and to discover the Principality of Monaco.

Beautiful, intense, radiant, the Principality of Monaco still fascinates visitors from all over the world. A destination that sums up the charms and climate of the Riviera, its boasts of an ideal setting between the sea and the mountains and attracts visitors with its prestigious activities and very special aura.

- Private transfer by Mercedes S-Class to *Nice International Airport* for your return flight.



Highlights & Included Services

- 5 days Italy by Ferrari tour on the most exciting roads of Lazio, Tuscany, Liguria and French Riviera
- Rome - Siena - Florence/Portofino - Monte-Carlo by Ferrari
- Opportunity to drive the latest models of Ferrari
- Full-kasko car insurance for all cars and up to 1000 km of Ferrari driving
- 4 nights' accommodation in Junior Suite with breakfast in 5-star luxury hotels: Hotel De Russie (Rome), Castello di Velona Resort, Thermal Spa & Winery (Montalcino), Four Seasons Hotel (Florence) or Splendido Hotel (Portofino), Hotel Metropole (Monte-Carlo)
- 1 lunch at La Pineta (Bolsena) – drinks not included
- Spa treatments at Castello di Velona Resort (indoor and outdoor swimming pools, jacuzzi with volcanic naturally-warmed water, solarium, relax area, steam bath, sauna and multi-sensory showers)
- Red Travel staff (1/2 persons), including your private Tour Director with his Alfa Romeo Giulia
- Mobile radio system (guests and Red Travel staff, while driving, are always connected through radio)
- Service of parking, cleaning and refuelling of the car
- Visits, private transfers as per programme and from/to International Airports
- Photographic service; our guests will be offered a souvenir DVD with high-resolution pictures
- For any pre- or post-tour extensions, please contact Red Travel

Red Travel's full Ferrari service

You enjoy the Ferrari driving while your private Tour Director and his staff take care of everything else: refuelling, cleaning, parking, technical assistance...

Not included

Airfare, fuel for the Ferrari, meals and drinks, everything not shown as "included services".

Red Travel car portfolio (upon availability)

- **Ferrari 488 Spider**
- **Ferrari Portofino**



Deposit for the car:

10,000.00 euro for each Ferrari

The programmes are indicative and subject to modifications, on a day-to-day basis and with the assent of Red Travel Tour Director. On request: tailor-made programmes including alternative itineraries and activities (golf, yachting, hot air ballooning, shopping tour, cooking lesson, wine tasting tour, private guided tour...)

Note: Final price will be communicated after hotel selection.