ITALIA IN FERRARI

powered by **Area Red Travel**®



3-Day Rome & Mille Miglia Ferrari Tour Private Jet & Ferrari

For 1 to 3 couples 3 latest Ferraris at your disposal

Departure from Paris, London, Frankfurt, or Moscow - Arrival in Rome

A New Travel Concept

Red Travel offers a new travel concept; an innovative approach to the self-drive tour offering absolute luxury combined with the ultimate Gran Turismo experience.

Red Travel Tours are unique journeys, individually created for you to fully experience the Italian Way of Life. Each journey is a sublime blend of art, fashion, architecture, gastronomy and spectacular scenery.

Our guests will feel part of a real Ferrari team, enjoying the opportunity to personally drive the very latest models. Travelling for kilometres, accelerating through the steep, winding roads of Lazio, Umbria and Tuscany, along the route of the legendary Mille Miglia race, putting their driving skills to the ultimate test.

Behind the scenes, Red Travel staff take complete care of the Ferraris. Every morning, our guests will find their car at the entrance of the hotel, clean and polished, refuelled and fully checked, ready to begin another day of exciting driving through further dazzling landscapes.





3-Day Rome & Mille Miglia Ferrari Tour Private Jet & Ferrari

DAY 1: WELCOME TO ROME, THE ETERNAL CITY

• Private jet flight to *Rome Fiumicino (or Ciampino) International Airport* and transfer by Mercedes S-Class or Mercedes Viano to the splendid Rome Cavalieri, Waldorf Astoria, located in the heart of Rome.

Overlooking the panorama that has inspired visitors for centuries is Rome's most prestigious address – the Rome Cavalieri hotel. Though only minutes from the city's great monuments, the Rome Cavalieri has the tranquility of an oasis. Enclosed in fifteen acres of lush Mediterranean parklands, this luxury hotel is a calm retreat in the heart of the Eternal City, an elegant refuge where time slows and hearts quicken.

- Check-in and accommodation in Suite.
- For the whole day, you will have a private car at disposal for shopping or for a guided tour of Rome (upon request).

Here you can take a rest before setting out on an initial tour of the wonders of the 'Eternal City'. You may have the opportunity to explore some of its most beautiful sights, like the Coliseum, the Spanish Steps, the Trevi Fountain, the Vatican...

Visit the Ferrari store as well and capture the right mood for tomorrow's encounter with the Prancing Horse!

Evening



Dinner in Rome - Restaurant suggestions: **Il Pagliaccio** (2 Michelin stars), **Agata e Romeo** (1 Michelin star), **Il Convivio-Troiani**.



Overnight at Rome Cavalieri, Waldorf Astoria 5* (Rome).





DAY 2: FERRARI SELF DRIVE FOLLOWING THE MILLE MIGLIA ROUTE

Route: Civitavecchia ▶ Viterbo ▶ Bolsena ▶ Orvirto ▶ Civitavecchia

Morning

- Transfer by private car from your hotel to Civitavecchia's "Riva di Traiano" tourist harbour on the Roman coast.
- Welcome aperitif in the exclusive *Sporting Yacht Club* followed by a dedicated Ferrari briefing, with your Ferrari scenically displayed in front of the yachts.

Our private Tour Director, an expert Ferrari driver, will introduce our guests to the world of Ferrari; clarify the finer details of the controls, explain the differences between the various models (Ferrari 488 Spider, Ferrari Portofino) and the engines (new 8-cylinder turbo) and most importantly, give guidance on how to handle the F1 paddle-gear shifting behind the steering wheel.

• Ferrari practice-drive (first contact with the Ferrari).

10.30: Departure by Ferrari for Mille Miglia Tour

You will leave Civitavecchia by Ferrari heading towards Lake Bolsena. During the tour, several halts will allow drivers and passengers to swap seats, if they wish to.

Our Tour Director leads the way at the wheel of his powerful Alfa Romeo Giulia, guiding the Ferraris along a substantial part of the exciting Mille Miglia route (known as the Cassia) passing Tarquinia, Monte Romano, Vetralla, Viterbo, Bolsena, Acquapendente, Radicofani.

The roads carefully selected by Red Travel ensure maximum driving pleasure while enjoying the beautiful landscape of northern Lazio and southern Tuscany.

During the whole journey, the Ferraris and the Tour Director's car will be constantly in touch by mobile radio system.



Lunch at Bolsena at Restaurant La Pineta, with a splendid view over the lake.



15.00: Departure by Ferrari for the 2nd part of the tour towards the magnificent Umbria region

Discovery of the picturesque and the breathtaking panorama offered by the valley landscape, enriched by pure driving pleasure on an amazing succession of rolling hills and never-ending curves!



At the wheel of his car, Red Travel Tour Director guides you through this vivid itinerary made of typical towns and villages, whose charming appeal expresses the very soul of Umbria Region.

• Halt in Orvieto and visit of the town.

Orvieto is an ancient Etruscan city (Velzna) that reached its pinnacle as a commercial centre in the VI century BC. Subsequently, it was invaded and destroyed by the Romans in 264 BC. Re-established in the Middle Ages under the name of Urbs Vetus; today the town still has the appearance of a stronghold in tufa and basalt, chiselled with a network of narrow roads, and a labyrinth of underground passages and tunnels.

- After the stop in Orvieto the tour continues towards Civitavecchia, arrival point of the tour.
- 18.00: Arrival at Civitavecchia private harbour and the end of the Ferrari experience.
- Return to your hotel in Rome.

Evening



Dinner in Rome - Restaurant suggestion: **La Pergola** (3 Michelin stars) at Rome Cavalieri, Waldorf Astoria.



Overnight at Rome Cavalieri, Waldorf Astoria 5* (Rome).





DAY 3: ARRIVEDERCI ITALIA!

- For the whole day, you will have a private car at disposal for a private guided visit of Rome's architectonical beauties (upon request), as well as of its famous vogue boutiques. As an alternative, time at disposal for shopping or visiting on your own.
- Private transfer to *Rome Fiumicino (or Ciampino) International Airport* for your private jet return flight.



Highlights & Included Services

- Private jet flight
- 3 days Italy by Ferrari tour on the most exciting roads of Latium and Umbria
- Civitavecchia Tarquinia Bolsena Orvieto Civitavecchia by Ferrari
- Opportunity to drive the latest models of Ferrari
- Full Ferrari Briefing
- Full-kasko car insurance for all cars and up to 200 km of Ferrari driving
- Welcome coffee
- 2 nights' accommodation in Vista Suite with breakfast at Rome Cavalieri, Waldorf Astoria 5* in Rome
- Welcome coffee at the briefing at Yachting Club (Civitavecchia)
- 1 lunch at La Pineta Restaurant (Bolsena) drinks not included
- Red Travel staff (1/2 persons), including your private Tour Director with his Alfa Romeo Giulia
- Mobile radio system (guests and Red Travel staff, while driving, are always connected through radio)
- Service of parking, cleaning and refuelling for all the cars
- Mercedes S-Class or Mercedes Viano at disposal for the whole day on Friday and Sunday
- Visits, private transfers by Mercedes S-Class or Mercedes Viano as per programme and from/ to Rome Fiumicino (or Ciampino) International Airport
- Photographic service; our guests will be offered a souvenir DVD with high-resolution pictures
- For any pre- or post-tour extensions, please contact Red Travel

Red Travel's full Ferrari service

You enjoy the Ferrari driving while your private Tour Director and his staff take care of everything else: refuelling, cleaning, parking, technical assistance...

Not included

Fuel for the Ferrari, transfers, drinks, everything not shown as "included services".

Red Travel car portfolio (upon availability)

- Ferrari 488 Spider
- Ferrari Portofino



Deposit for the car:

10,000.00 euro for each Ferrari

The programmes are indicative and subject to modifications, on a day-to-day basis and with the assent of Red Travel Tour Director. On request: tailor-made programmes including alternative itineraries and activities (golf, yachting, hot air ballooning, shopping tour, cooking lesson, wine tasting tour, private guided tour...).