



4-Day Rome & Tuscany Ferrari Tour

A New Travel Concept

Red Travel offers a new travel concept; an innovative approach to the self-drive tour offering absolute luxury combined with the ultimate Gran Turismo experience.

Red Travel Tours are unique journeys, individually created for you to fully experience the Italian Way of Life. Each journey is a sublime blend of art, fashion, architecture, gastronomy and spectacular scenery.

Our guests will feel part of a real Ferrari team, enjoying the opportunity to personally drive the very latest models. Travelling for kilometres, accelerating through the steep, winding roads of Lazio, Umbria and Tuscany, along the route of the legendary Mille Miglia race, putting their driving skills to the ultimate test.

As a relaxing contrast to the exhilaration of driving a Ferrari, our journeys include wellness programmes at the Fonteverde Tuscan Resort & Spa, a world-class spa hotel located in the midst of the rolling hills of the Val d'Orcia.

Behind the scenes, Red Travel staff take complete care of the Ferraris. Every morning, our guests will find their car at the entrance of the hotel, clean and polished, refuelled and fully checked, ready to begin another day of exciting driving through further dazzling landscapes.





4-Day Rome & Tuscany Ferrari Tour

DAY 1: WELCOME TO ROME, THE ETERNAL CITY

- You will be met at *Rome Fiumicino International Airport* and transferred by Mercedes S-Class to the splendid *Hotel De Russie*, at *Piazza del Popolo* in the heart of Rome.

A luxury five-star hotel located in the heart of the beautiful city of Rome between the Spanish Steps and Piazza del Popolo on the Via del Babuino. The hotel is within easy walking distance of Rome's key attractions, fashion houses and Via Condotti.

Here you can take a rest before setting out on an initial tour of the wonders of the 'Eternal City'. You may have the opportunity to explore some of its most beautiful sights, like the *Coliseum*, the *Spanish Steps*, the *Trevi Fountain*, the *Vatican*...

Visit the Ferrari store as well and capture the right mood for tomorrow's encounter with the *Prancing Horse!*

Evening



Dinner in Rome - Restaurant suggestions: **La Pergola** (3 Michelin stars), **Il Pagliaccio** (2 Michelin stars), **Agata e Romeo** (1 Michelin star), **Il Convivio-Troiani**.



Overnight at **Hotel De Russie 5*** (Rome).





DAY 2: FERRARI SELF DRIVE FOLLOWING THE MILLE MIGLIA ROUTE

Route: Civitavecchia ▶ Viterbo ▶ Bolsena ▶ San Casciano dei Bagni

Morning

- Transfer by Mercedes S-Class from your hotel to Civitavecchia's "Riva di Traiano" tourist harbour on the Roman coast.
- Welcome aperitif in the exclusive *Sporting Yacht Club* followed by a dedicated Ferrari briefing, with your Ferrari scenically displayed in front of the yachts.

Our private Tour Director, an expert Ferrari driver, will introduce our guests to the world of Ferrari; clarify the finer details of the controls, explain the differences between the various models (Ferrari 488 Spider, Ferrari California T, Ferrari 458 Speciale, Ferrari 458 Spider) and the engines (8-cylinder and new 8-cylinder turbo) and most importantly, give guidance on how to handle the F1 paddle-gear shifting behind the steering wheel.

- All luggage will be transported separately.

Departure by Ferrari for Bolsena

After a short Ferrari practice-drive a pleasant drive along the panoramic and enchanting roads of the mythical Mille Miglia, passing Tarquinia, Viterbo, Bolsena, Acquapendente, Radicofani, etc. Our Tour Director will lead the way at the wheel of his powerful Alfa Romeo Giulia, enabling our guests to discover the picturesque and breathtaking panorama offered by the valley landscape, their enjoyment enriched by the experience of pure driving pleasure on an amazing succession of rolling hills and never-ending curves!

During the whole journey, the Ferraris and the Tour Director's car will be constantly in touch by mobile radio system.



Lunch in Bolsena - Restaurant suggestion: **La Pineta**, with a splendid view over the lake.



Afternoon

Departure by Ferrari for San Casciano dei Bagni

- Stop in Pienza, for a visit to Pope Pius' II birthplace. Meant to be the ideal Renaissance town, Pienza comprises such beauties as a white stone cathedral, Palazzo Piccolomini with its fine courtyard, Palazzo Borgia, a graceful Piazza...
- After the visit of Pienza departure for Fonteverde Tuscan Resort & Spa.



- Arrival at [Fonteverde Tuscan Resort & Spa](#) and check-in.

A Medicean residence restored to its former beauty. The hotel offers rooms, richly decorated premises with terraces overlooking fields and verdant hills. A blend of Renaissance aura and present-day comfort in a hotel where luxury engenders relaxation.

Spa & Relax: the mineral-rich, natural warm spring waters that emerge here have multiple therapeutic benefits for the organism. Take advantage of the thermal pool, the bioaquam® circuit (with its various hydromassages) or any other spa treatment offered by this highly reputable spa resort set in the midst of the rolling hills of the Val d'Orcia (southern Tuscany).

Evening



Dinner in Cetona - Restaurant suggestion: [La Frateria di Padre Eligio Mondo X](#).

La Frateria di Padre Eligio Mondo X, 25 minutes from the Fonteverde Hotel, has been created in one of the most beautiful monuments ever built by man - St. Francis' Convent - founded by St. Francis in 1212, an unchanged example of the life in convent in the Dark Ages.

- Return to the hotel after dinner.



Overnight at [Fonteverde Tuscan Resort & Spa 5*](#) (San Casciano dei Bagni, Siena).

Guests can drive the Ferrari for up to 300 km during the day 



DAY 3: TUSCANY, UMBRIA AND LAZIO BY FERRARI

Route: San Casciano dei Bagni ▶ Orvieto ▶ Ladispoli

Morning

Departure by Ferrari for Orvieto

At the wheel of his car, Red Travel Tour Director guides you through a vivid itinerary made of typical towns and villages, whose charming appeal expresses the very soul of Tuscany and Umbria.

- Arrival in Orvieto, an unspoiled mediaeval city, world-renowned to be a perfect example of integration between nature and man's work. Orvieto is an ancient Etruscan city (Velzna) that reached its pinnacle as a commercial centre in the VI century BC. Subsequently, it was invaded and destroyed by the Romans in 264 BC.

Re-established in the Middle Ages under the name of Urbs Vetus; today the town still has the appearance of a stronghold in tufa and basalt, chiselled with a network of narrow roads, and a labyrinth of underground passages and tunnels.

Time at disposal to visit the town and the famous well of St. Patrick.



Lunch in Orvieto - Restaurant suggestion: [Il Giglio d'Oro](#).



Itinerary Option - Siena

- Departure by Ferrari for Siena.

Siena, with its shell-shaped *Piazza del Campo*, location of the famous *Palio*, a horse race around the city's seashell-like Piazza. Siena's other intact gems from the Middle Age include the Town Hall (Palazzo Pubblico) and the *Torre dei Mangia* (1340), which is about as high as the Cathedral.

- Lunch in one of Siena's typical restaurant.

En route: halt at Bagno Vignoni or San Quirico d'Orcia for the visit of those charming mediaeval towns.

Afternoon

Departure by Ferrari for the Roman coast, with a mix of countryside and freeway, en route: Orte, Tarquinia, Ladispoli

- Arrival in Ladispoli (Rome) and check-in at the magnificent [Hotel La Posta Vecchia](#).

Built on the site of the *Roman Alsium*, this villa overlooking the sea and delicately decorated became the home of prince Orsini's family from 1640 onwards before being restored by the oil magnate Jean Paul Getty in the 20th century. Not to be missed a dinner at the refined and elegant Cesar Restaurant inside the hotel.

Evening



Dinner in Ladispoli - Restaurant suggestion: **Cesar** (1 Michelin star) at La Posta Vecchia.



Overnight at **La Posta Vecchia 5*** (Ladispoli, Rome).

Guests can drive the Ferrari for up to 200 km during the day 



DAY 4: CHILL OUT ON THE ROMAN COAST

Morning

- After breakfast you can take it easy in the splendid property of *La Posta Vecchia*. A dip in the sea from the private beach, a stroll around the park, a swim in the indoor pool or a visit to the archaeological museum will perfectly round up your stay. You feel not guests of a hotel, but of a private noble residence!

Noon

- On request: private tour of the Tarquinia area, famous for its Etruscan tombs, or a transfer to the centre of Rome for shopping or sightseeing.
- Private transfer by Mercedes S-Class to the destination of your choice in Rome or to *Rome Fiumicino International Airport* for your return flight.



Highlights & Included Services

- 4 days Italy by Ferrari tour on the most exciting roads of Lazio, Umbria and Tuscany
- Rome - Siena / Orvieto - Rome by Ferrari
- Opportunity to drive the latest models of Ferrari
- Full Ferrari Briefing
- Full-kasko car insurance for all cars and up to 500 km of Ferrari driving
- Welcome coffee
- 3 nights' accommodation in double room with breakfast in 5-star luxury hotels: Hotel De Russie (Rome), Fonteverde Tuscan Resort & Spa (province of Siena), La Posta Vecchia (Rome)
- 1 lunch at La Pineta (Lake Bolsena) - drinks not included
- Spa treatments at Fonteverde Tuscan Resort & Spa (BioAcquam, Etruscan circuit with sauna, hot plate, Turkish bath and access to therapeutic spa pools)
- Red Travel staff (1-2 persons), including your private Tour Director with his Alfa Romeo Giulia
- Mobile radio system (guests and Red Travel staff, while driving, are always connected through radio)
- Service of parking, cleaning and refuelling of the car
- Visits, Private transfers by Mercedes S-Class as per programme and from/to Rome Fiumicino International Airport
- Photographic service; our guests will be offered a souvenir DVD with high-resolution pictures
- For any pre- or post-tour extensions, please contact Red Travel

Red Travel's full Ferrari service

You enjoy the Ferrari driving while your private Tour Director and his staff take care of everything else: refuelling, cleaning, parking, technical assistance...

Not included

Airfare, fuel for the Ferrari, meals and drinks, everything not shown as "included services".

Red Travel car portfolio (upon availability)

- **Ferrari 488 Spider** (upon request, with surcharge)
- **Ferrari California T**
- **Ferrari 458 Speciale**
- **Ferrari 458 Spider**



Deposit for the car:

10,000.00 euro for each car model

The programmes are indicative and subject to modifications, on a day-to-day basis and with the assent of Red Travel Tour Director. On request: tailor-made programmes including alternative itineraries and activities (golf, yachting, hot air ballooning, shopping tour, cooking lesson, wine tasting tour, private guided tour...)

Note: Final price will be communicated after hotel selection.