



8-Day Rome, Tuscany & Tyrrhenian Sea Ferrari Tour

A New Travel Concept

Red Travel offers a new travel concept; an innovative approach to the self-drive tour offering absolute luxury combined with the ultimate Gran Turismo experience.

Red Travel Tours are unique journeys, individually created for you to fully experience the Italian Way of Life. Each journey is a sublime blend of art, fashion, architecture, gastronomy and spectacular scenery.

Our guests will feel part of a real Ferrari team, enjoying the opportunity to personally drive the very latest models. Travelling for kilometres, accelerating through the steep, winding roads of Lazio, Umbria and Tuscany, along the route of the legendary Mille Miglia race, putting their driving skills to the ultimate test.

Behind the scenes, Red Travel staff take complete care of the Ferraris. Every morning, our guests will find their car at the entrance of the hotel, clean and polished, refuelled and fully checked, ready to begin another day of exciting driving through further dazzling landscapes.





8-Day Rome, Tuscany & Tyrrhenian Sea Ferrari Tour

DAY 1: WELCOME TO ROME, THE ETERNAL CITY

- You will be met at *Rome Fiumicino International Airport* and transferred by Mercedes E-Class to the splendid *Hotel de la Ville*, a modern-day icon atop the Spanish Steps.

A lively 18th-century palazzo in a peerless position, *Hotel de la Ville* both embodies and overlooks life in the *Eternal City*'.

The confluence of classical Roman romance and contemporary cool, sweeping city views, buzzing drinking and dining spots and fresh, zestful design make for Rome's most exciting new arrival. Fall for its enchanting courtyard, exquisite food from *Fulvio Pierangelini*, effervescent rooftop bar, street-side bistro and Sicilian-inspired spa.

Here you can take a rest before setting out on an initial tour of the wonders of the '*Eternal City*'. You may have the opportunity to explore some of its most beautiful sights, like the *Coliseum*, the *Trevi Fountain*, *The Pantheon*....

Evening



Dinner in Rome - Restaurant suggestions: **Mosaico** (elegant hotel's restaurant), **La Pergola** (3 Michelin stars), **Agata e Romeo**.



Overnight at **Hotel De La Ville 5*L** (Rome).



DAY 2: LA DOLCE VITA IN ROME

You have the choice of a guided tour of Rome's most beautiful sights, the *Coliseum*, the *Spanish Steps*, the *Trevi Fountain* and the *Vatican* or you are of course free to explore on your own. Visit the *Ferrari store* as well and capture the right mood for tomorrow's encounter with the *Prancing Horse*! A private car and a guide will be at your complete disposal for 3 hours unique and innovative tour of Rome.

Whether you require information on the ancient wonders of Rome or simply advice on where to find the finest shops, our staff is available to help you get the most out of your stay in this beautiful city.



Dinner in Rome - Restaurant suggestions: **Enoteca Ferrara**, **Glass Hostaria** both located in the vivid area of *Trastevere*.



Overnight at **Hotel De La Ville 5*L** (Rome).



DAY 3: FERRARI SELF DRIVE FOLLOWING THE MILLE MIGLIA ROUTE

Route: Civitavecchia ▶ Viterbo ▶ Bolsena ▶ San Casciano dei Bagni

Morning

- Transfer by private car from your hotel to Civitavecchia's "Riva di Traiano" tourist harbour on the Roman coast.
- Welcome aperitif in the exclusive *Sporting Yacht Club* followed by a dedicated Ferrari briefing, with your Ferrari scenically displayed in front of the yachts.

Our private Tour Director, an expert Ferrari driver, will introduce our guests to the world of Ferrari; clarify the finer details of the controls, explain the differences between the various models (Ferrari F8 Tributo, Ferrari 488 Spider, Ferrari 488 Pista, Ferrari Portofino) and the engine (new 8-cylinder turbo) and most importantly, give guidance on how to handle the F1 paddle-gear shifting behind the steering wheel.

- All luggage will be transported separately.

Departure by Ferrari for Bolsena

After a short Ferrari practice-drive a pleasant drive along the panoramic and enchanting roads of the mythical Mille Miglia, passing Tarquinia, Viterbo, Bolsena, Acquapendente, Radicofani, etc. Our Tour Director will lead the way at the wheel of his powerful car, enabling our guests to discover the picturesque and breathtaking panorama offered by the valley landscape, their enjoyment enriched by the experience of pure driving pleasure on an amazing succession of rolling hills and never-ending curves!

During the whole journey, the Ferrari and the Tour Director's car will be constantly in touch by mobile radio system.



Lunch in Bolsena - Restaurant suggestion: **La Pineta**, with a splendid view over the lake.

Afternoon

Departure for S. Casciano dei Bagni

- Arrival at **Fonteverde Tuscan Resort & Spa** and accommodation in deluxe room.

A Medicean residence restored to its former beauty. The hotel offers rooms, richly decorated premises with terraces overlooking fields and verdant hills. A blend of Renaissance aura and present-day comfort in a hotel where luxury engenders relaxation.

Spa & Relax: The mineral-rich, natural warm spring waters that emerge here have multiple therapeutic benefits for the organism. Take advantage of the thermal pool, the bioaquam® circuit (with its various hydromassages) or any other spa treatment offered by this highly reputable spa resort set in the midst of the rolling hills of the Val d'Orcia (southern Tuscany).

Evening



Dinner in San Casciano dei Bagni - Restaurant suggestion: **Ferdinando I** at Hotel Fonteverde.



Overnight at **Fonteverde Tuscan Resort & Spa 5*** (San Casciano dei Bagni, Siena).

Guests can drive the Ferrari for up to 200 km during the day





DAY 4: VAL D'ORCIA

Route: S. Casciano dei Bagni ▶ Montepulciano ▶ Pienza ▶ Montalcino ▶ S. Casciano dei Bagni

Morning

Departure by Ferrari for a tour of the magnificent Val d'Orcia

A day to revel in the spectacular panorama offered by this delightful Tuscan valley, known worldwide for its extensive vineyards.

In his car, Red Travel Tour Director leads the tour through a succession of enchanting towns and villages, whose charming appeal encapsulates the very soul of the Val d'Orcia.

- First stop is Montepulciano, archetypical Tuscan mediaeval town built at the summit of a hill as well and surrounded by walls and fortifications. The place is famous for its *Vino Nobile*, one of Italy's major red wines.
- The tour heads towards Pienza, Pope Pius' II birthplace, located high on a hillside. Meant to be the ideal Renaissance town, Pienza comprises such beauties as a white stone cathedral, Palazzo Piccolomini with its fine courtyard, Palazzo Borgia, a graceful Piazza...



Lunch in Pienza - Restaurant suggestion: **La Terrazza del Chiostro**.

Afternoon

- The next stage is Montalcino, reached by meandering through the vineyards that provide grapes for the production of the famous Brunello. You will taste this top-class red wine at the estate of Biondi Santi (subject to availability) after visiting the cellar of this masterful wine producer.

A visit to the historical centre of Montalcino with its fort and the churches of Sant'Agostino and Sant'Egidio is also a must.

- Arrival at **Fonteverde Tuscan Resort & Spa** and time at disposal.

Spa & Relax: the mineral-rich, natural warm spring waters that emerge here have multiple therapeutic benefits for the organism. Take advantage of the thermal pool, the bioaquam® circuit (with its various hydromassages) or any other spa treatment offered by this highly reputable spa resort set in the midst of the rolling hills of the Val d'Orcia (southern Tuscany).

Evening



Dinner in Cetona - Restaurant suggestion: **La Frateria di Padre Eligio Mondo X**.

La Frateria di Padre Eligio Mondo X, 25 minutes from the Fonteverde Hotel, has been created in one of the most beautiful monuments ever built by man - St. Francis' Convent - founded by St. Francis in 1212, an unchanged example of the life in convent in the Dark Ages.

- Return to the hotel after dinner.



Overnight at **Fonteverde Tuscan Resort & Spa 5*** (San Casciano dei Bagni, Siena).

Guests can drive the Ferrari for up to 200 km during the day 





DAY 5: SIENA & FLORENCE

Route: S. Casciano dei Bagni ▶ Siena ▶ Florence

Morning

Departure by Ferrari for Siena, driving along one of the most scenic roads featured in the original itinerary of the Mille Miglia race

Siena, an unspoiled mediaeval city, is the location of the famous Palio, a horse race around the city's shell-shaped Piazza del Campo. Siena's other historic gems from the Middle Ages include the Town Hall (Palazzo Pubblico) and the Torre dei Mangia (1340), which are similar in height to the Cathedral.

- Free time to explore Siena.



Lunch in Siena - Restaurant suggestion: **Al Mangia**, located in Piazza del Campo, Siena's main square.

Afternoon

Departure by Ferrari for Florence

Next milestones of the famous Mille Miglia: Monteriggioni, Poggibonsi, San Casciano Val di Pesa, Florence, passing through the famous Chianti region vineyards.

- Arrival in Florence and check-in at **Villa La Massa**. Accommodation in deluxe room.

Featuring two villas dating back to the days of the Medici (16th century), the Noble Villa (Villa Nobile) and the Old Mill (Vecchio Mulino), plus the more recent Little Villa (Villino), the Villa la Massa, formerly an ancient home of the aristocracy, was transformed into a hotel in 1950. The hotel offers 34 individually distinctive rooms, all recently refurbished in the traditional Florentine style. The spacious rooms are decorated with antique furniture, fabrics woven at the historic Florentine textile mills, wrought iron and woodwork from renowned Florentine cabinetmakers.

Evening



Dinner in Florence - Restaurant suggestions: **Borgo San Jacopo** (1 Michelin star), **Il Verrocchio** at Villa La Massa.



Overnight at **Villa La Massa 5*** (Florence).

Guests can drive the Ferrari for up to 200 km during the day





DAY 6: PISA AND ARGENTARIO, ON THE TUSCAN COAST

Route: Florence ▶ Pisa ▶ Porto Ercole

Morning

Early departure by Ferrari for Pisa, home of the renowned leaning tower and the Piazza dei Miracoli



Lunch in Pisa - Restaurant suggestions: **Antica Trattoria da Bruno, Osteria del Violino.**

Afternoon

Departure by Ferrari towards Argentario, on the Tuscan coast

- Arrival and check-in at [Hotel Il Pellicano 5*](#).

A magnificent retreat on the Tuscan coast, surrounded by centuries-old olive trees set in an extensive garden.

The Argentario Peninsula is plenty of many beautiful spots to see in a short time: only 7 miles separate Cala Galera from the tiny island of Giannutri, home of thousands of seagulls, and only 13 miles away is the lively island of Giglio. For those who like to cruise « off-the-beaten tracks », the waters of the preserved marine area of the island of Montecristo are certainly worth a detour. Not to be missed the gourmet restaurant of the hotel, awarded since 2005 with 1 Michelin star.

Evening



Dinner in Porto Ercole - Restaurant suggestion: **Il Pellicano** (1 Michelin star) at the hotel.



Overnight at **Il Pellicano 5*** (Porto Ercole, Grosseto).

Guests can drive the Ferrari for up to 350 km during the day





DAY 7: ENJOYING THE TYRRHENIAN SEA

Morning

- Whole day at your disposal to enjoy the Italian coast, with a dip in the sea from the private beach, a swim in the indoor pool or a relaxing walk on the Tyrrhenian coast.

On request: tour by private boat around the Argentario cape or to the nearby islands of Giglio and Giannutri.



Dinner in Porto Ercole - Restaurant suggestion: **Il Pellicano** (1 Michelin star) at the hotel.



Overnight at **Il Pellicano 5*** (Porto Ercole, Grosseto).



DAY 8: ARRIVEDERCI ITALIA!

An entire day devoted to taking it easy before you return home.

- Just the right way to say goodbye to Italy before a private transfer by Mercedes E-Class takes you out to *Rome Fiumicino International Airport* for your return flight.



Highlights & services included

- 8 days Italy by Ferrari tour on the most exciting roads of Lazio, Umbria and Tuscany
- Rome - Montalcino - Siena - Florence - Pisa - Porto Ercole by Ferrari
- Opportunity to drive the latest models of Ferrari
- Full Ferrari Briefing
- Full-kasko (civil liability) car insurance for all cars and up to 950 km of Ferrari driving
- Welcome coffee
- 7 nights' accommodation in deluxe room with breakfast in 5-star luxury hotels: Hotel De La Ville (Rome), Fonteverde Tuscan Resort & Spa (S. Casciano dei Bagni), Villa La Massa (Florence), Il Pellicano Relias&Chateaux (Porto Ercole)
- Spa treatments at Fonteverde Tuscan resort (indoor and outdoor thermal pools, Bioaquam circuit with hydromassages and waterfall and Etruscan circuit with sauna, grotto and Turkish bath)
- Red Travel staff (1/2 persons), including your private Tour Director with his car
- Mobile radio system (guests and Red Travel staff, while driving, are always connected through radio)
- Service of parking, cleaning and refuelling of the car
- Guided tour of Rome by car and guided tour of Florence on foot
- Visits, private transfers by Mercedes E-Class as per programme and from/to Rome Fiumicino International Airport
- Amateur photographic service
- For any pre- or post-tour extensions, please contact Red Travel

Red Travel's full Ferrari service

You enjoy the Ferrari driving while your private Tour Director and his staff take care of everything else: refuelling, cleaning, parking, technical assistance...

Not included

Airfare, fuel for the Ferrari, private boat tour, night transfers, meals and drinks, everything not shown as "included services".

Red Travel car portfolio (upon availability)

- **Ferrari F8 Tributo** (with surcharge)
- **Ferrari 488 Pista** (with surcharge)
- **Ferrari Portofino**
- **Ferrari 488 Spider**



Deposit for the car:

10,000.00 euro for Ferrari 488 Spider, Ferrari Portofino
20,000.00 euro for Ferrari F8 Tributo, Ferrari 488 Pista

The programmes are indicative and subject to modifications, on a day-to-day basis and with the assent of Red Travel Tour Director. On request: tailor-made programmes including alternative itineraries and activities (golf, yachting, hot air ballooning, shopping tour, cooking lesson, wine tasting tour, private guided tour...)

Note: Final price will be communicated after hotel selection.