



6-Day Verona, Garda Lake, the Dolomites & Venice Ferrari Tour

A New Travel Concept

Red Travel offers a new travel concept; an innovative approach to the self-drive tour offering absolute luxury combined with the ultimate Gran Turismo experience.

Red Travel Tours are unique journeys, individually created for you to fully experience the Italian Way of Life. Each journey is a sublime blend of art, fashion, architecture, gastronomy and spectacular scenery.

Our guests will feel part of a real Ferrari team, enjoying the opportunity to personally drive the very latest models. Travelling for kilometres, accelerating through the steep, winding roads of Veneto and Trentino-Alto Adige, passing through the world-famous Dolomites Mountains, putting their driving skills to the ultimate test.

Enjoy the atmosphere of Veneto, one of the most emerging regions in Italy, yet world famous for its towns Verona and Venice, its Palladian Villas, the Valdobbiadene Prosecco DOCG sparkling wine. Drive through the passes of the Dolomites Mountains and enjoy amazing views of the Alps.

Behind the scenes, Red Travel staff take complete care of the Ferraris. Every morning, our guests will find their car at the entrance of the hotel, clean and polished, refuelled and fully checked, ready to begin another day of exciting driving through further dazzling landscapes.





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DAY 1: WELCOME TO VERONA, THE ITALIAN CAPITAL OF FASHION AND SHOPPING

Afternoon

- You will be met at *Verona Marco Polo International Airport* and transferred by Mercedes E-Class to the splendid [Villa del Quar](#) in Verona.

Villa del Quar is a luxury hotel with renowned gourmet restaurant at only 5 km from Verona. Villa del Quar was built in Roman times, this National Monument has been a place to stay since 47 A.D.

- Check-in and accommodation in deluxe room.
- Time at disposal for a visit to Verona.

As a setting for Shakespeare's *Romeo and Juliet*, this city is still a magnet for lovers.

The ancient center of Verona boasts many magnificent Roman ruins, second only to those of Rome itself, and fine palazzo built of rosso di Verona, the local pink-tinged limestone, by the city's medieval rules.

Possibility of visiting the Verona Arena, a Roman amphitheatre built in the first century, still in use today and internationally famous for the large-scale opera performances given there.

Evening



Dinner in Verona - Restaurant suggestions: [Arquade at Villa del Quar](#), [Casa Perbellini](#) (2 Michelin stars).



Overnight at [Villa del Quar 5*](#) (Verona).





DAY 2: PALLADIAN VILLAS AND VALPOLICELLA BY FERRARI

Route: Verona ▶ Vicenza ▶ Valpolicella ▶ Verona

Morning

- Meeting with your Red Travel Tour Director and welcome coffee in the exclusive location of the Villa followed by a dedicated Ferrari briefing, with your car scenically displayed in reserved area.

Our private Tour Director, an expert Ferrari driver, will introduce our guests to the world of Ferrari; clarify the finer details of the controls, explain the differences between the various models (Ferrari F8 Tributo, Ferrari 488 Spider, Ferrari 488 Pista, Ferrari Portofino) and the engine (new 8-cylinder turbo) and most importantly, give guidance on how to handle the F1 paddle-gear shifting behind the steering wheel.

- All luggage will be transported separately.

Departure by Ferrari for the Euganean Hills, to reach Villa Emo Capodilista

Our Tour Director leads you at the wheel of his car, guiding your Ferrari along the splendid scenarios offered by the beautiful Veneto region.

During the whole journey, the Ferrari and the Tour Director's car will be constantly in touch by mobile radio system.

The itinerary drives you towards the Euganean Hills.

- Arrival in Selvazzano Dentro and visit of Villa Emo Capodilista, one of the most beautiful villas built by the famous architect Palladio.

This evocative Venetian Villa was originally built as a hunting lodge in 1568 by the architect and painter Dario Varotari, a student of Veronese. The interior is decorated with frescoes and trompe l'oeil paintings which depict the history of the family, mythological scenes, putti, grotesques and friezes. Surrounded by an Italian-style garden, the Villa opens onto a stunning rural landscape.





Ferrari drive to Soave



Lunch in Soave - Restaurant suggestion: **Enoteca Realda**.

A small, modern restaurant with a wine bar feel. The young staff offer traditional cuisine (such as bigoli pasta with anchovies, capers and dried cherry tomatoes) alongside snacks (ironically referred to as 'fast food') such as hamburgers, piadina flatbreads and club sandwiches.

Afternoon

- Time at disposal for a visit of the village of Soave and its castle.

The Castle of Soave is a typical military artefact of the Medieval age representing one of the best example of castle architecture in Veneto. As a place of great and rare charm, this Castle reveals, with real and tangible testimony, the breath of the past along with the ability to enchant and allure whoever is wishful, in silence, to hear its voice.

The route by Ferrari leads to Valpolicella

- Visit of a wine cellar in Valpolicella, where the famous Amarone DOCG red wine is produced.
- Return to Villa del Quar.

Evening



Dinner in Verona - Restaurant suggestions: **Il Desco** (1 Michelin star), **Osteria La Fontanina** (1 Michelin star).



Overnight at **Villa del Quar 5*** (Verona).

Guests can drive the Ferrari for up to 215 km during the day





DAY 3: GARDA LAKE BY FERRARI

Route: Verona ▶ Sirmione ▶ Malcesine ▶ Riva del Garda

Morning

Departure by Ferrari for Garda Lake, to reach Sirmione

- Arrival in Sirmione and visit of the "Pearl of the lake".

From Catullus to Gonzaga, from Carducci to James Joyce and Maria Callas, many characters have gone from here, taking away a happy memory. Sirmione inspired by the beauty of the place lying in the middle of Lake Garda, the slabs submerged tip of the peninsula, the many romantic spots in the old medieval fishing village; for historical works such as the Roman villa of the Grotte di Catullo, the Scaliger castle, the church of San Pietro in Mavino. The reasons for a visit to Sirmione are many.



Lunch in Sirmione - Restaurant suggestion: **La Rucola** (1 Michelin star).

Located in the medieval village of Sirmione, and inside the castle Scala, the restaurant offers quality cuisine and special menus. The restaurant's basic Mediterranean kitchen offers raw materials of excellent quality, wide selection of domestic and foreign wines.

Afternoon

The route by Ferrari leads to the east coast of Garda Lake and then to Riva del Garda

- Halt en route in Malcesine.

The route by Ferrari leads to the northernmost part of Garda Lake

- Arrival in Riva del Garda and check-in at **Lido Palace Garda 5***.

Located on the northern shore of Garda Lake, Lido Palace is an exquisitely restored and redesigned hotel to capture its former glory as a retreat for royalty, a luxury stay in the resort of Riva del Garda, complete with a superb spa and gourmet restaurants.

- Time at disposal to visit the village of Riva del Garda, and to relax at the hotel spa.

Evening



Dinner in Riva del Garda - Restaurant suggestions: **Al Volt, Il Re della Blusa**.



Overnight at **Lido Palace 5*** (Riva del Garda, Garda Lake).

Guests can drive the Ferrari for up to 150 km during the day 





DAY 4: THE DOLOMITES

Route: Riva del Garda ▶ Segonzano ▶ San Cassiano in Badia

Morning

Departure by Ferrari for the Dolomites

- Halt in Segonzano, to discover the splendid phenomenon of the natural earth pyramids that time has created in thousands of years. A natural masterpiece of glacial origin, the Segonzano Pyramids are among the most renowned and studied phenomena in the world.



Lunch in Cavalese - Restaurant suggestion: **El Molin** (1 Michelin star).

Housed in a 17C mill, this restaurant is decorated with a profusion of wood among the old millstones. The skilful, creative cuisine focuses on produce from the surrounding woodland. Traditionalists will enjoy the first-floor wine bar, which offers a limited choice of dishes and local hams.

Afternoon

The route by Ferrari leads to the Val di Fassa and Val di Fiemme

Amazing panoramas of the Dolomites will open before your eyes. The mountain roads you will drive in will be as astonishing as the panoramas you will be able to see on board of your Ferrari.

- Arrival in San Cassiano in Badia and check-in at **Relais & Châteaux Rosa Alpina 5***.

Discover the essence of quiet glamour, poised service and elegant interiors. Our approach is both timeless and imbued with contemporary accents featuring informal and family dining as well as Michelin-starred cuisine. Breathe the elegant atmosphere of our luxury hotel in San Cassiano, in Alta Badia.

For pure relaxation and energising workouts, visit the hotel's Spa facilities featuring a gorgeous indoor swimming pool, saunas and gym. The Spa is light and welcoming, with striking views to our private garden accomplished by an impeccable, discreet, friendly service.

- Time at disposal to relax at the hotel spa.

Evening



Dinner in San Cassiano in Badia - Restaurant suggestion: **St. Hubertus at Relais & Châteaux Rosa Alpina**.

The Restaurant St. Hubertus, whose name stands for the patron of the hunters, was opened in 1996. At that time, only a small part of the then-pizzeria was transformed into a tiny restaurant with Norbert Niederkofler as head chef.



Overnight at **Relais & Châteaux Rosa Alpina 5*** (San Cassiano in Badia, Dolomites Mountains).

Guests can drive the Ferrari for up to 180 km during the day 





DAY 5: FROM THE DOLOMITES TO VENICE

Route: San Cassiano in Badia ▶ Cortina d'Ampezzo ▶ Valdobbiadene ▶ Venice

Morning

Departure by Ferrari for Cortina d'Ampezzo

- Halt in Cortina and visit of the most famous Alpine mountain village.

Drive on the Dolomites Mountains to reach Villa Abbazia in Follina at the end of the downhill road



Lunch in Follina - Restaurant suggestion: **La Corte** (1 Michelin star).

Sometimes simplicity can be synonymous with display of extreme richness! At La Corte the common thread is the very concept of "complicated simplicity": preparations are aimed at preserving the genuine flavours of raw materials through careful and continuous research.

Afternoon

The route by Ferrari leads to the Valdobbiadene area

- Visit of a wine cellar in Valdobbiadene, where the famous Valdobbiadene Prosecco DOCG sparkling wine is produced.

Final drive to reach Venice and arrival at Piazzale Roma, arrival point of your Ferrari tour

- Arrival in Venice and transfer by boat to the world's most famous lagoon town.

Accommodation in deluxe room at **Hotel Bauer 5*** (San Marco).

Set in a prestigious 18th century building 3 minutes' walk from St. Mark's Square, this luxury hotel boasts panoramic views of the Grand Canal. Its lavish Venetian rooms include a large marble bathroom. All rooms at Bauer Il Palazzo feature rich fabrics, gilt mirrors and Murano glass chandeliers.

Evening



Dinner in Venice - Restaurant suggestions: **Osteria da Fiore** (1 Michelin star), **Vini da Gigio**, **Al Grasso de Ua**.



Overnight at **Hotel Bauer 5*** (Venice).

Guests can drive the Ferrari for up to 230 km during the day





DAY 6: VENICE AND ARRIVEDERCI ITALIA!

- Time at disposal to discover the splendour of Venice.

Venice is an extraordinarily beautiful city. Venice represents an urban landscape so rich in its lavishness that it can be overwhelming. It seems as if at each step you will encounter some aspect of the city worth admiring. The major sights like the basilica and piazza of San Marco are perhaps the city's most famous. The Piazza San Marco is the hub of most activity, signaled from most parts of the city by the Campanile, which began life as a lighthouse in the ninth century.

(On request extra day in Venice).

- Transfer by boat to Piazzale Roma, and by Mercedes E-Class from Piazzale Roma to *Venice International Airport* for your return flight and the end of the activities.





Highlights & Included Services

- 6 days Italy by Ferrari tour on the most exciting roads of Veneto and Trentino-Alto Adige
- Verona – Garda Lake – Dolomites Mountains – Venice by Ferrari
- Opportunity to drive the latest models of Ferrari
- Full Ferrari briefing
- Full-kasko car insurance (civil liability) for all car and up to 800 km of Ferrari driving
- 5 nights' accommodation in Deluxe room with breakfast in 5-star luxury hotels: Villa del Quar (Verona) for 2 nights, Lido Palace (Riva del Garda, Garda Lake), Relais & Châteaux Rosa Alpina (San Cassiano in Badia, Dolomites), Bauer Hotel (Venice)
- Red Travel staff (1/2 persons), including your private Tour Director with his car
- Mobile radio system (guests and Red Travel staff, while driving, are always connected through radio)
- Service of parking, cleaning and refuelling of the car
- Visits, Private transfers as per programme and from/to International Airports
- Amateur photographic service
- For any pre- or post-tour extensions, please contact Red Travel

Red Travel's full Ferrari service

You enjoy the Ferrari driving while your private Tour Director and his staff take care of everything else: refuelling, cleaning, parking, technical assistance...

Not included

Airfare, fuel for the Ferrari, meals and drinks, night transfers, everything not shown as "included services".

Red Travel car portfolio (upon availability)

- **Ferrari F8 Tributo** (with surcharge)
- **Ferrari 488 Pista** (with surcharge)
- **Ferrari Portofino**
- **Ferrari 488 Spider**



Deposit for the car:

10,000.00 euro for Ferrari 488 Spider, Ferrari Portofino

20,000.00 euro for Ferrari F8 Tributo, Ferrari 488 Pista

The programmes are indicative and subject to modifications, on a day-to-day basis and with the assent of Red Travel Tour Director. On request: tailor-made programmes including alternative itineraries and activities (golf, yachting, hot air ballooning, shopping tour, cooking lesson, wine tasting tour, private guided tour...)

Note: Final price will be communicated after hotel selection.