

# ITALIA IN FERRARI

powered by  RedTravel®



## 5-Day Rome, Florence/Portofino & Monte-Carlo Ferrari Tour

### ***A New Travel Concept***

Red Travel offers a new travel concept; an innovative approach to the self-drive tour offering absolute luxury combined with the ultimate Gran Turismo experience.

Red Travel Tours are unique journeys, individually created for you to fully experience the Italian Way of Life. Each journey is a sublime blend of art, fashion, architecture, gastronomy and spectacular scenery.

Our guests will feel part of a real Ferrari team, enjoying the opportunity to personally drive the very latest models. Travelling for kilometres, accelerating through the steep, winding roads of Lazio, Tuscany, Liguria and French Riviera, along the route of the legendary Mille Miglia race, and Liguria putting their driving skills to the ultimate test.

Behind the scenes, Red Travel staff take complete care of the Ferraris. Every morning, our guests will find their car at the entrance of the hotel, clean and polished, refuelled and fully checked, ready to begin another day of exciting driving through further dazzling landscapes.





## 5-Day Rome, Florence/Portofino & Monte-Carlo Ferrari Tour

### DAY 1: WELCOME TO ROME, THE ETERNAL CITY

- You will be met at *Rome Fiumicino International Airport* and transferred by Mercedes E-Class to the splendid [Hotel de la Ville](#), a modern-day icon atop the Spanish Steps.

A lively 18th-century palazzo in a peerless position, Hotel de la Ville both embodies and overlooks life in the Eternal City'.

The confluence of classical Roman romance and contemporary cool, sweeping city views, buzzing drinking and dining spots and fresh, zestful design make for Rome's most exciting new arrival. Fall for its enchanting courtyard, exquisite food from Fulvio Pierangelini, effervescent rooftop bar, street-side bistro and Sicilian-inspired spa.

Here you can take a rest before setting out on an initial tour of the wonders of the 'Eternal City'. You may have the opportunity to explore some of its most beautiful sights, like the *Coliseum*, the *Trevi Fountain*, *The Pantheon*....

### Evening



Dinner in Rome - Restaurant suggestions: **Mosaico** (elegant hotel's restaurant), **La Pergola** (3 Michelin stars), **Agata e Romeo**.



Overnight at **Hotel De La Ville 5\*L** (Rome).





## DAY 2: FOLLOWING THE MILLE MIGLIA ROUTE

Route: Civitavecchia ▶ Viterbo ▶ Bolsena ▶ Pienza ▶ San Casciano dei Bagni

### Morning

- Transfer by Mercedes E-Class car from your hotel to Civitavecchia's "Riva di Traiano" tourist harbour on the Roman coast.
- Welcome aperitif in the exclusive Sporting Yacht Club followed by a dedicated Ferrari briefing, with your Ferrari scenically displayed in front of the yachts.

Our private Tour Director, an expert Ferrari driver, will introduce our guests to the world of Ferrari; clarify the finer details of the controls, explain the differences between the various models (Ferrari F8 Tributo, Ferrari 488 Spider, Ferrari 488 Pista, Ferrari Portofino) and the engines (new 8-cylinder turbo) and most importantly, give guidance on how to handle the F1 paddle-gear shifting behind the steering wheel.

- All luggage will be transported separately.

### Departure by Ferrari for Bolsena

After a short Ferrari practice-drive a pleasant drive along the panoramic and enchanting roads of the mythical Mille Miglia, passing Tarquinia, Viterbo, Bolsena, Acquapendente, Radicofani, etc. The tour director will lead the way at the wheel of his powerful car, to discover the picturesque and the breathtaking panorama offered by the valley landscape, enriched by pure driving pleasure on an amazing succession of rolling hills and never-ending curves!

During the whole journey, the Ferraris and the Tour Director's car will be constantly in touch by mobile radio system.



Lunch at Bolsena - Restaurant suggestion: **La Pineta**, with a splendid view over the lake.





### Afternoon

#### Departure by Ferrari towards the magnificent Val d'Orcia

- Stop in Pienza, for a visit to Pope Pius' II birthplace. Meant to be the ideal Renaissance town, Pienza comprises such beauties as a white stone cathedral, Palazzo Piccolomini with its fine courtyard, Palazzo Borgia, a graceful Piazza...

#### Departure by Ferrari for San Casciano dei Bagni

- Arrival at [Fonteverde Tuscan Resort & Spa](#) and accommodation in deluxe room.

A Medicean residence restored to its former beauty. The hotel offers rooms, richly decorated premises with terraces overlooking fields and verdant hills. A blend of Renaissance aura and present-day comfort in a hotel where luxury engenders relaxation.

Spa & Relax: The mineral-rich, natural warm spring waters that emerge here have multiple therapeutic benefits for the organism. Take advantage of the thermal pool, the bioaquam® circuit (with its various hydromassages) or any other spa treatment offered by this highly reputable spa resort set in the midst of the rolling hills of the Val d'Orcia (southern Tuscany).

### Evening



Dinner in San Casciano dei Bagni - Restaurant suggestion: **Ferdinando I** at Hotel Fonteverde.



Overnight at **Fonteverde Tuscan Resort & Spa 5\*** (San Casciano dei Bagni, Siena).

Guests can drive the Ferrari for up to 250 km during the day 



### DAY 3: SIENA & FLORENCE

Route: San Casciano dei Bagni ▶ Siena ▶ Florence/Portofino

#### Morning

##### Departure by Ferrari for Siena

- Siena, an unspoiled mediaeval city, is the location of the famous Palio, a horse race around the city's shell-shaped Piazza del Campo. Siena's other historic gems from the Middle Ages include the Town Hall (Palazzo Pubblico) and the Torre dei Mangia (1340), which are similar in height to the Cathedral.

- Free time to explore Siena.



Lunch in Siena - Restaurant suggestion: **Al Mangia**, located in Piazza del Campo, Siena's main square.

#### Afternoon

##### Departure by Ferrari for Florence

Next milestones of the famous Mille Miglia: Monteriggioni, Poggibonsi, San Casciano Val di Pesa, Florence, passing through the famous Chianti region vineyards.



- Arrival in Florence and check-in at [Villa La Massa](#). Accommodation in deluxe room.

Featuring two villas dating back to the days of the Medici (16th century), the Noble Villa (Villa Nobile) and the Old Mill (Vecchio Mulino), plus the more recent Little Villa (Villino), the Villa la Massa, formerly an ancient home of the aristocracy, was transformed into a hotel in 1950. The hotel offers 34 individually distinctive rooms, all recently refurbished in the traditional Florentine style. The spacious rooms are decorated with antique furniture, fabrics woven at the historic Florentine textile mills, wrought iron and woodwork from renowned Florentine cabinetmakers.

### **Evening**



Dinner in Florence - Restaurant suggestions: **Borgo San Jacopo** (1 Michelin star), **Il Verrocchio** at Villa La Massa.



Overnight at **Villa La Massa 5\*** (Florence).

Guests can drive the Ferrari for up to 200 km during the day 



### **Itinerary Option - Overnight in Portofino**

#### **Afternoon**

Departure by Ferrari for Portofino driving along the coast.

- Arrival in Portofino and check-in at **Hotel Splendido & Splendido Mare**.

Welcome to a world of elegance and refinement where hospitality and service are second to none. Standing amid verdant woodlands overlooking a ravishing seascape, the Hotel Splendido is a unique blend of beauty and comfort.

- Time at guests' disposal to explore Portofino and its surroundings.

The splendid bay of Portofino, surrounded by the greenery of the promontory, is a typical Ligurian fishing village, with its high, colourful houses huddled in a semicircle around the "piazzetta".

Now one of the world's most famous and exclusive resorts, this town is a favourite of international celebrities, yet still retains an atmosphere of bygone days rich with traditions of the sea and local craftsmen.



Dinner in Portofino - Restaurant suggestions: **Terrazza** at Splendido Hotel or **Puny** (located in the famous Piazzetta).



Overnight at **Splendido Hotel 5\*** (Portofino).



## DAY 4: LEADING TO THE FRENCH RIVIERA

Route: Florence/Portofino ▶ Monte-Carlo

### Morning

- Time at disposal for shopping or for a guided tour of Florence (upon request).

11.00: Departure by Ferrari towards France with halt on route for lunch on the Ligurian Coast

### Afternoon

- Arrival in Monte-Carlo and check-in at the magnificent [Hotel Metropole](#).

Nicknamed the “Magician of atmospheres”, the interior designer Jacques Garcia has created here a unique and elegant building, a subtle blend of the prestigious past and the resolutely contemporary. The skilful layout of its volumes and the timeless furniture and fittings create a precious feeling of harmony.



Dinner in Monte-Carlo - Restaurant suggestion: [Metropole Restaurant](#) by Joël Robuchon.



Overnight at [Hotel Metropole 5\\*](#) (Monte-Carlo).

Guests can drive the Ferrari for up to 450 km during the day 



## DAY 5: CHILL OUT ON THE SEASIDE

### Morning

- Time at disposal to enjoy the French coast and to discover the Principality of Monaco.

Beautiful, intense, radiant, the Principality of Monaco still fascinates visitors from all over the world. A destination that sums up the charms and climate of the Riviera, its boasts of an ideal setting between the sea and the mountains and attracts visitors with its prestigious activities and very special aura.

- Private transfer by Mercedes S-Class to *Nice International Airport* for your return flight.



## Highlights & Included Services

- 5 days Italy by Ferrari tour on the most exciting roads of Lazio, Tuscany, Liguria and French Riviera
- Rome - Siena - Florence/Portofino - Monte-Carlo by Ferrari
- Opportunity to drive the latest models of Ferrari
- Full-kasko car insurance (civil liability) for all cars and up to 1000 km of Ferrari driving
- 4 nights' accommodation in Deluxe room with breakfast in 5-star luxury hotels: Hotel De La Ville (Rome), Fonteverde Tuscan Resort & Spa (San Casciano dei Bagni), Villa La Massa (Florence) or Splendido Hotel (Portofino), Hotel Metropole (Monte-Carlo)
- Spa treatments at Fonteverde Tuscan resort (indoor and outdoor thermal pools, Bioaquam circuit with hydromassages and waterfall and Etruscan circuit with sauna, grotto and Turkish bath)
- Red Travel staff (1/2 persons), including your private Tour Director with his car
- Mobile radio system (guests and Red Travel staff, while driving, are always connected through radio)
- Service of parking, cleaning and refuelling of the car
- Visits, private transfers as per programme and from/to International Airports
- Amateur photographic service
- For any pre- or post-tour extensions, please contact Red Travel

### *Red Travel's full Ferrari service*

You enjoy the Ferrari driving while your private Tour Director and his staff take care of everything else: refuelling, cleaning, parking, technical assistance...

### *Not included*

Airfare, fuel for the Ferrari, meals and drinks, night transfers, everything not shown as "included services".

### *Red Travel car portfolio (upon availability)*

- **Ferrari F8 Tributo** (with surcharge)
- **Ferrari 488 Pista** (with surcharge)
- **Ferrari Portofino**
- **Ferrari 488 Spider**



### *Deposit for the car:*

**10,000.00 euro for Ferrari 488 Spider, Ferrari Portofino**

**20,000.00 euro for Ferrari F8 Tributo, Ferrari 488 Pista**

The programmes are indicative and subject to modifications, on a day-to-day basis and with the assent of Red Travel Tour Director. On request: tailor-made programmes including alternative itineraries and activities (golf, yachting, hot air ballooning, shopping tour, cooking lesson, wine tasting tour, private guided tour...)

*Note: Final price will be communicated after hotel selection.*