



“Red Travel Tuscan Tour”

Florence

YOUR ULTIMATE DRIVING EXPERIENCE: DRIVE THE LATEST FERRARI MODELS ON A 4 HOURS' TOUR.

Imagine driving on winding roads through the hilltop villages of Tuscany. Now imagine having the exclusive opportunity of **driving the latest Ferrari models** in a **four hours' tour on the breathtaking roads** of Chianti and the Mille Miglia route. Ferrari 488 Pista, Ferrari Portofino or Ferrari 488 Spider will be at your disposal, to let you discover which one suits you the best.

The Tuscan Tour is a privilege dedicated to the guests of the best hotels in Florence, to the passengers of VIP cruises arriving in Livorno, it's a luxurious gift idea. Accelerate through those steep, winding roads of Tuscany, the individuality of each Ferrari putting your driving skills to the ultimate test.

Every Ferrari has its own personality and a voice to match. Enjoy the **full throttle roar of a new 8-cylinder turbo** or sit back and feel the breeze in your hair at the wheel of a hard-top.





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PROGRAMME (4 hours' tour)

FERRARI TOUR IN THE CHIANTI AREA

- Meeting at Bagno a Ripoli, 10 minutes south of Florence, where the latest Ferrari models will be waiting for our guests.
- Official **Ferrari briefing** with our Tour Director.



Ferrari briefing

Our English-speaking Tour Director, an expert Ferrari driver, will brief guests on how to drive the different Ferrari models. He will present the full Ferrari range; explain the difference between the various models (**Ferrari 488 Pista, Ferrari Portofino, and Ferrari 488 Spider**) and the engines (new 8-cylinder turbo) and, most importantly, give guidance on how to handle the F1 paddle-gear shifting behind the steering wheel.

The latest Ferrari model available will be at disposal for the guests for 4 hours.



Ferrari driving experience

Our **Tour Director** leads the convoy at the wheel of his car, guiding the Ferraris along the **most exciting hilly and curving roads**, carefully selected by Red Travel. Each team member is connected to Red Travel staff by means of a powerful radio system.

You will drive by some of the most beautiful locations in the whole of Tuscany, among them Radda, Castellina and Greve, all of them located in the world-renowned Chianti area. Whilst driving, our guests will be able to enjoy outstanding views of the famous Tuscan vineyards on either side of the road. Mediaeval villages and the beautiful natural landscape offer an overwhelming feast for the eyes.





Itinerary: *Florence, Bagno a Ripoli, Ponte a Ema, Greve in Chianti, Radda in Chianti (halt for a break), Castellina in Chianti, Poggibonsi, San Gimignano, San Casciano in Val di Pesa, Bagno a Ripoli, Florence.*

Enzo Ferrari defined it “the world’s greatest road race”. And he was right. “Mille Miglia” is a historical car race that took place between 1927 and 1957, covering the one thousand miles route Brescia-Rome-Brescia. The Mille Miglia is now a world-renowned event, epitomising the passion people hold for cars - cars in the pursuit of adventure, excitement and discovery.

During your drive, you will pass by some important places of a historical race, the Mille Miglia, which has made famous worldwide auto brands such Alfa Romeo, Lancia and Ferrari, as well as Bugatti, Mercedes-Benz, BMW.

- Travelling along the stirring roads of Chianti and the Mille Miglia route, you will drive the super cars towards a splendid location, where you will enjoy a **magnificent valley view** while having a **coffee break**.



Drive back by Ferrari towards Florence

- Arrival in Florence and end of the services with Red Travel.

Note: The same programme can be organized both in the morning session (meeting h. 10.00) or the afternoon session (meeting h. 15.00).

4 hours' Ferrari tour along the roads of Chianti and the Mille Miglia route



Morning Group Timing:

- h. 10.00: Meeting in Florence/Bagno a Ripoli, Ferrari driving briefing and departure for a 4 hours' Ferrari tour in the Chianti area and along the Mille Miglia route
- h. 12.00: Halt for a coffee break in the Chianti area
- h. 14.00: Drive back and arrival in Florence

Afternoon Group Timing:

- h. 15.00: Meeting in Florence/Bagno a Ripoli, Ferrari driving briefing and departure for a 4 hours' Ferrari tour in the Chianti area and along the Mille Miglia route
- h. 17.00: Halt for a coffee break in the Chianti area
- h. 19.00: Drive back and arrival in Florence



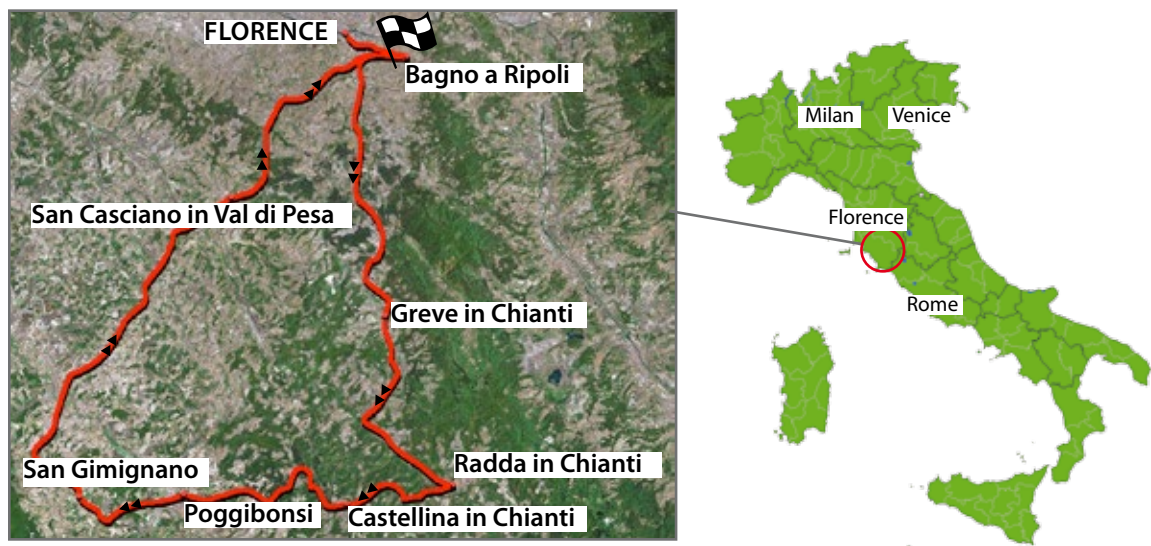
Highlights & Included Services

4 hours' Ferrari experience, with the opportunity of driving the latest models:

- **Ferrari 488 Pista**
- **Ferrari 488 Spider**
- **Ferrari Portofino**
- Red Travel Tour Director with his car
- Full Ferrari briefing
- Full-kasko (civil liability) car insurance for all vehicles
- Fuel for all vehicles
- Parking, cleaning and refuelling of the cars
- Reserved parking for the Ferraris during halts
- Powerful radios. Guests are always in contact with Red Travel staff through a mobile radio system
- Board and lodging for Red Travel staff arriving the previous day to handle all event logistics
- All required inspections

Not included

- Transfers from/to departure location
- Drinks and meals
- Everything not expressly shown as "included services".



The tour is intended for a minimum number of 2 participants. In case of a single participant the price is unchanged.

The full and definitive car portfolio will be given 24 hours prior to departure of the tour.

Deposit for the car: 10,000.00 euro for each Ferrari