



## 4-Day Rome & Florence Ferrari Tour

### ***A New Travel Concept***

Red Travel offers a new travel concept; an innovative approach to the self-drive tour offering absolute luxury combined with the ultimate Gran Turismo experience.

Red Travel Tours are unique journeys, individually created for you to fully experience the Italian Way of Life. Each journey is a sublime blend of art, fashion, architecture, gastronomy and spectacular scenery.

Our guests will feel part of a real Ferrari team, enjoying the opportunity to personally drive the very latest models. Travelling for kilometres, accelerating through the steep, winding roads of Lazio and Tuscany, along the route of the legendary Mille Miglia race, putting their driving skills to the ultimate test.

Behind the scenes, Red Travel staff take complete care of the Ferraris. Every morning, our guests will find their car at the entrance of the hotel, clean and polished, refuelled and fully checked, ready to begin another day of exciting driving through further dazzling landscapes.





## 4-Day Rome & Florence Ferrari Tour

### DAY 1: WELCOME TO ROME, THE ETERNAL CITY

- You will be met at *Rome Fiumicino International Airport* and transferred by Mercedes E-Class to the splendid [Hotel de la Ville](#), a modern-day icon atop the Spanish Steps.

A lively 18th-century palazzo in a peerless position, Hotel de la Ville both embodies and overlooks life in the Eternal City'.

The confluence of classical Roman romance and contemporary cool, sweeping city views, buzzing drinking and dining spots and fresh, zestful design make for Rome's most exciting new arrival. Fall for its enchanting courtyard, exquisite food from Fulvio Pierangelini, effervescent rooftop bar, street-side bistro and Sicilian-inspired spa.

Here you can take a rest before setting out on an initial tour of the wonders of the 'Eternal City'. You may have the opportunity to explore some of its most beautiful sights, like the *Coliseum*, the *Trevi Fountain*, *The Pantheon*....

### Evening



Dinner in Rome - Restaurant suggestions: [Mosaico](#) (elegant hotel's restaurant), [La Pergola](#) (3 Michelin stars), [Agata e Romeo](#).



Overnight at [Hotel De La Ville 5\\*L](#) (Rome).







## DAY 2: FOLLOWING THE MILLE MIGLIA ROUTE

Route: Civitavecchia ▶ Viterbo ▶ Bolsena ▶ Pienza ▶ Castelnuovo dell'Abate

### Morning

- Transfer by Mercedes E-Class from your hotel to Civitavecchia's "Riva di Traiano" tourist harbour on the Roman coast.
- Welcome aperitif in the exclusive Sporting Yacht Club followed by a dedicated Ferrari briefing, with your Ferrari scenically displayed in front of the yachts.

Our private Tour Director, an expert Ferrari driver, will introduce our guests to the world of Ferrari; clarify the finer details of the controls, explain the differences between the various models (Ferrari F8 Tributo, Ferrari 488 Spider, Ferrari 488 Pista, Ferrari Portofino) and the engines (new 8-cylinder turbo) and most importantly, give guidance on how to handle the F1 paddle-gear shifting behind the steering wheel.

- All luggage will be transported separately.

### Departure by Ferrari for Bolsena

After a short Ferrari practice-drive a pleasant drive along the panoramic and enchanting roads of the mythical Mille Miglia, passing Tarquinia, Viterbo, Bolsena, Acquapendente, Radicofani, etc. The tour director will lead the way at the wheel of his powerful car, to discover the picturesque and the breathtaking panorama offered by the valley landscape, enriched by pure driving pleasure on an amazing succession of rolling hills and never-ending curves!

During the whole journey, the Ferrari and the Tour Director's car will be constantly in touch by mobile radio system.



Lunch at Bolsena - Restaurant suggestion: **La Pineta**, with a splendid view over the lake.



### Afternoon

#### Departure by Ferrari towards the magnificent Val d'Orcia

- Stop in Pienza, for a visit to Pope Pius' II birthplace. Meant to be the ideal Renaissance town, Pienza comprises such beauties as a white stone cathedral, Palazzo Piccolomini with its fine courtyard, Palazzo Borgia, a graceful Piazza...

#### Departure by Ferrari for Castello di Velona



- Arrival at [Castello di Velona Resort](#) and check-in.

Castello di Velona Resort, Thermal Spa & Winery is a National Monument, a renovated fortress dating back from the XI century, on the top of a hill overlooking the entire Val d'Orcia. Located in Montalcino County only 9 km away from the town center, Castello di Velona is known for its thermal OLI SPA and for producing one of the best 10 Brunello di Montalcino wine, as well as Extravirgin Olive Oil.

### Evening



Dinner in Castelnuovo dell'Abate - Restaurant suggestions: **Settimo Senso**, for an elegant emotional dinner, or **Brunello**, for a Tuscan-like retreat.



Overnight at **Castello di Velona Resort, Thermal Spa & Winery 5\*** (Montalcino, Siena).

Guests can drive the Ferrari for up to 250 km during the day 



## DAY 3: SIENA & FLORENCE

Route: Castelnuovo dell'Abate ▶ Siena ▶ Florence

### Morning

#### Departure by Ferrari for Siena

- Siena, an unspoiled mediaeval city, is the location of the famous Palio, a horse race around the city's shell-shaped Piazza del Campo. Siena's other historic gems from the Middle Ages include the Town Hall (Palazzo Pubblico) and the Torre dei Mangia (1340), which are similar in height to the Cathedral.

- Free time to explore Siena.



Lunch in Siena - Restaurant suggestion: **Al Mangia**, located in Piazza del Campo, Siena's main square.

### Afternoon

#### Departure by Ferrari for Florence

Next milestones of the famous Mille Miglia: Monteriggioni, Poggibonsi, San Casciano Val di Pesa, Florence, passing through the famous Chianti region vineyards.





- Arrival in Florence and check-in at [Villa La Massa](#). Accommodation in deluxe room.

Featuring two villas dating back to the days of the Medici (16th century), the Noble Villa (Villa Nobile) and the Old Mill (Vecchio Mulino), plus the more recent Little Villa (Villino), the Villa la Massa, formerly an ancient home of the aristocracy, was transformed into a hotel in 1950. The hotel offers 34 individually distinctive rooms, all recently refurbished in the traditional Florentine style. The spacious rooms are decorated with antique furniture, fabrics woven at the historic Florentine textile mills, wrought iron and woodwork from renowned Florentine cabinetmakers.



Dinner in Florence - Restaurant suggestions: **Borgo San Jacopo** (1 Michelin star), **Il Verrocchio** at Villa La Massa.



Overnight at **Villa La Massa 5\*** (Florence).

Guests can drive the Ferrari for up to 150 km during the day 



#### **DAY 4: FLORENCE AND ARRIVEDERCI ITALIA!**

##### **Morning**

- Time at disposal for shopping or for a guided tour of Florence (upon request).

Birthplace of the Renaissance, Florence is a jewel in Italy's crown with architectural treasures literally around every corner. The capital of Tuscany plays host to some of the world's most beautiful museums and galleries housing works of art by da Vinci, Michelangelo, Giotto and Botticelli. The city of Lorenzo the Magnificent, Dante and Brunelleschi is truly full of magic.



Lunch in Florence - Restaurant suggestion: **Boccanegra**.

Nestled in a cozy and comfortable atmosphere in the heart of Florence, you will be served delicious, savoury dishes that spring from the chef's creativity. A selection of the finest wines and the attention paid to each and every detail make the restaurant one of the most pleasant venues in Florence.

##### **Afternoon**

- Private transfer by Mercedes E-Class to *Florence International Airport* for your return flight.



## Highlights & Included Services

- 4 days Italy by Ferrari tour on the most exciting roads of Lazio, Umbria and Tuscany
- Rome - Siena - Florence by Ferrari
- Opportunity to drive the latest models of Ferrari
- Full-kasko (civil liability) car insurance for all cars and up to 400 km of Ferrari driving
- 3 nights' accommodation in Deluxe room with breakfast in 5-star luxury hotels: Hotel De La Ville (Rome), Castello di Velona Resort, Thermal Spa & Winery (Montalcino), Villa La Massa (Florence)
- Spa treatments at Castello di Velona Resort (indoor and outdoor swimming pools, jacuzzi with volcanic naturally-warmed water, solarium, relax area, steam bath, sauna and multi-sensory showers)
- Red Travel staff (1/2 persons), including your private Tour Director with his car
- Mobile radio system (guests and Red Travel staff, while driving, are always connected through radio)
- Service of parking, cleaning and refuelling of the car
- Visits, private transfers by Mercedes E-Class as per programme and from/to International Airports
- Amateur photographic service
- For any pre- or post-tour extensions, please contact Red Travel

### *Red Travel's full Ferrari service*

You enjoy the Ferrari driving while your private Tour Director and his staff take care of everything else: refuelling, cleaning, parking, technical assistance...

### *Not included*

Airfare, fuel for the Ferrari, meals and drinks, night transfers, everything not shown as "included services".

### *Red Travel car portfolio (upon availability)*

- **Ferrari F8 Tributo** (with surcharge)
- **Ferrari 488 Pista** (with surcharge)
- **Ferrari Portofino**
- **Ferrari 488 Spider**



### *Deposit for the car:*

**10,000.00 euro for Ferrari 488 Spider, Ferrari Portofino**  
**20,000.00 euro for Ferrari F8 Tributo, Ferrari 488 Pista**

The programmes are indicative and subject to modifications, on a day-to-day basis and with the assent of Red Travel Tour Director. On request: tailor-made programmes including alternative itineraries and activities (golf, yachting, hot air ballooning, shopping tour, cooking lesson, wine tasting tour, private guided tour...)

*Note: Final price will be communicated after hotel selection.*