



## Safety Driving Course on Track FERRARI & LAMBORGHINI

### Exclusive corporate Incentive for top companies

Red Travel is pleased to present *The Ultimate Driving Experience*, a Safety Driving Course on Track on board of the latest Ferraris and Lamborghinis. A completely new Incentive product aimed specifically at top flight companies, a unique full day event based at the Vairano track, just south of Milan.

The Vairano track is used by prestigious Italian auto magazine *Quattroruote* to test all the latest Ferrari and Lamborghini models belonging to the *Quattro Secondi (Four Seconds)* club; those sports cars capable of accelerating from 0 to 100 Km/h in less than 4 seconds!

Following theoretical and practical training from the highly qualified instructors of the ASC *GuidaSicura* Driving School of *Quattroruote*, guests will be able to personally drive such fantastic models as the Ferrari 430 Scuderia, the Ferrari 599 GTB Fiorano F1, the Ferrari California and the Lamborghini Gallardo LP 560-4 E-Gear, all provided by Red Travel. Expert instructors will be on hand throughout the day to offer advice and guidance.

This exclusive driving experience is designed to enable participants to learn how to handle high-performance sports cars from the top Italian manufacturers, in complete safety. The courses have been organized to ensure that participants can enjoy an in-depth drive in a variety of models in the safety of a closed environment. This is made possible due to the balance between time on the track and sessions spent on emergency situations.

Track stints are taught with an on-board instructor, always on hand to assist the guests while they are personally driving the supercars. In the sessions dedicated to control, different handling and stability exercises will be held on the training cars to recreate emergency conditions.

Several circuits will be used during the driving experience:

- Handling: a 3-km circuit with various radius curves used for handling and stability tests
- Piazzale GuidaSicura: an area of 17,000 SQM that can be completely soaked, to simulate low-grip road conditions
- Performance straight: a 2-km straight, used to test a range of vehicle performances such as acceleration, braking, top speed, aerodynamics. This straight, unique in Europe, is approved by the FIA for Formula 1 tests.

This experience can be offered with the following alternatives:

- Full range Ferrari car portfolio
- Mixed car portfolio of Ferrari and Lamborghini latest models
- Top of the range Ferraris, Lamborghinis, and Maseratis (or Porsches)

At the end of the day, all participants will be presented with an attendance certificate as a souvenir of a truly memorable occasion.



## PROGRAMME OF THE DAY AT THE TRACK

### ***Morning***

**09.00 am:** Arrival at the track and welcome coffee

**09.30 am:** Safety driving course theory

**10.00 am:** Division of participants into two activity groups (named Group A and Group B) and guidelines on correct driving

While one group is driving the supercars on track, the other one will be training to handle the car in emergency conditions, with the following exercises:

- Skid Car: oversteering control
- Slalom & Handling: weight transfer and balancing
- Emergency braking: on wet and sliding surface
- Understeering prevention

During the course, guests are divided into smaller groups with an instructor assigned to each for the duration of the course. The aim is to optimise speed and maximise the learning.

The instructor oversees every participant during every stage. Close contact is maintained during the track-driving phase, when the driver is in the car, with his instructor inside the car. This direct interaction allows an involving and inspirational atmosphere to develop and permits the teaching to be tailored to the requirements of each participant.

Start of practical exercises. Groups to rotate

The guests drive the cars, with their instructors on board to assist

<b><i>Safety Driving Course Organization</i></b>		
<b><i>Driving schedule</i></b>	<b>Group A</b>	<b>Group B</b>
1 <sup>st</sup> session	Ferrari & Lamborghini On Track	Handling exercises
2 <sup>nd</sup> session	Handling exercises	Ferrari & Lamborghini On Track
Lunch break		
3 <sup>rd</sup> session	Ferrari & Lamborghini On Track	Handling exercises
4 <sup>th</sup> session	Handling exercises	Ferrari & Lamborghini On Track
Debriefing and closing ceremony		

**01.00 pm:** Common lunch for the whole group

### ***Afternoon***

**02.00 pm:** Practical drills restart

**05.00 pm:** Debriefing

**05.30 pm:** Closing ceremony and awarding of certificates



## Highlights & included services

- Safety driving course on the *Quattroruote* Vairano track, with the latest Ferrari and Lamborghini models
- Expert track instructors at the group's disposal for a whole day
- Driving briefing before practice
- Fuel and insurance for all vehicles used during the event
- Red Travel mechanical assistance
- Attendance course certificate
- Welcome coffee and lunch
- Upon request: Photographic/video service (a high-resolution DVD will be given to each participant at the end of the event as a souvenir of the track experience)

### *Car Portfolio Red Travel*

- **Ferrari California**
- **Ferrari 430 Scuderia**
- **Ferrari 599 GTB Fiorano F1**
- **Lamborghini Gallardo LP 560-4 E-Gear**

Note on clothing: Sportswear should be worn for the track sessions (shoes that are suitable for driving are essential).

<i>Course Alternatives</i>		
Participants	Cars & Instructors	Price
16/32 pax	4 Ferraris + 4 training cars + 8 instructors	€ 70.000
20/40 pax	5 Ferraris + 5 training cars + 10 instructors	€ 80.000
24/48 pax	6 Ferraris + 6 training cars + 12 instructors	€ 90.000



### *Dates available during 2009:*

- Saturday 23<sup>rd</sup> May
- Saturday 20<sup>th</sup> June
- Saturday 27<sup>th</sup> June
- Saturday 4<sup>th</sup> July
- Saturday 25<sup>th</sup> July
- Saturday 19<sup>th</sup> September
- Saturday 26<sup>th</sup> September
- Saturday 17<sup>th</sup> October
- Sunday 24<sup>th</sup> May
- Sunday 21<sup>st</sup> June
- Sunday 28<sup>th</sup> June
- Sunday 5<sup>th</sup> July
- Sunday 26<sup>th</sup> July
- Sunday 20<sup>th</sup> September
- Sunday 27<sup>th</sup> September
- Sunday 18<sup>th</sup> October