



3 days Val d'Orcia & Tuscany Ferrari Event

Sample programme, 20 people, 10 Ferraris

OUR PHILOSOPHY

Red Travel offers a taste of the very finest in Italian living, combined with an unforgettable Ferrari driving experience. Red Travel events are dedicated to the discovery of our complete Ferrari stable (Ferrari 599 GTB Fiorano, Ferrari 430 Scuderia, Ferrari F430 Spider and Ferrari California) offering the opportunity to get to know each of the latest models whilst enjoying the exhilaration of driving them personally on some of the most beautiful roads in Italy. Travelling in groups of 10 or more cars and with our skilled staff on hand to assist, our completely personalised tours offer the utmost in pure driving pleasure.

A Ferrari experience can be combined with several options, from cultural programmes (private visits to palaces and museums) to wellness choices (spa treatments) and leisure activities (cooking lessons, wine tasting or team building activities).

We are able to accommodate small parties of 6 people as well as larger groups of up to 100, for one to four day journeys or events. Since each group possesses its own unique characteristics, Red Travel designs tailor-made solutions to completely satisfy specific requirements. Previous participants include such prestigious companies as Siemens, Nokia, Martini & Rossi, JP Morgan, IBM and many others.

A Red Travel event is truly a 'never to be forgotten' experience.



ACCOMMODATION: Fonteverde Natural Spa Resort

FERRARI EVENT LOCATION: Fonteverde Natural Spa Resort

Experience the destination and feel the strong, fascinating emotions as if admiring the paintings of Tuscan artists of Ancient Times and the Renaissance. Fonteverde is located amidst the splendid scenery of the Siena hills, in San Casciano dei Bagni, Val d'Orcia. A vast natural park, crossed by the river Orcia spreading to the south of Siena.

The exclusive resort was built in the 17th century by the Grand Duke Ferdinando I de' Medici amid precious hot springs whose therapeutic properties were known since ancient times. Extensive spa centre with various treatments and medical consultations as well as natural thermal hot waters, seven swimming therapeutic pools, a holistic centre and beauty centre.



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DAY 1: Welcome to Val d'Orcia, Tuscany

Afternoon

- Arrival at *Rome – Fiumicino International Airport* and private transfer to **Fonteverde Natural Spa Resort**.
- Arrival and check-in at Hotel Fonteverde.

Afternoon dedicated to Spa & Relax: the mineral-rich, natural warm spring waters that emerge here have multiple therapeutic benefits for the organism. Take advantage of the thermal pool, the bioaquam® circuit (with its various hydromassages) or any other spa treatment offered by this highly reputable spa resort set in the midst of the rolling hills of the Val d'Orcia (southern Tuscany).

- 17:00: Guests will be served a welcome cocktail in the beautiful surroundings of the hotel, whilst enjoying a stunning Ferrari display right in front of the hotel hall.
- 18:30: **Full Ferrari briefing**

Our English speaking Red Travel Tour Director, an expert Ferrari driver, will brief the group on how to drive the different Ferrari models. He will present the full Ferrari range; explain the difference between the various models (Ferrari 599 GTB Fiorano, Ferrari 430 Scuderia, Ferrari F430 Spider and Ferrari California) and the engines (8-cylinder and 12-cylinder) and most importantly, give guidance on how to handle the F1 paddle-gear shifting behind the steering wheel.



Evening



Dinner in San Casciano dei Bagni. Restaurant suggestion: **Ferdinando I Restaurant** (Fonteverde Natural Spa Resort)

Taste the excellence of Tuscan cuisine: Natural ingredients offering refined products of indisputable quality with particular attention to detail combine to give delicious gourmet and Spa Cuisine recipes, and again... a series of typical local restaurants offering traditional Tuscan cuisine with regional ingredients like olive oil, Porcini mushrooms, Pienza cheese, Brunello wine and Chianina meat.



Overnight. **Fonteverde Natural Spa Resort 5*******



DAY 2: Val d'Orcia tour by Ferrari

Morning

- From 8am, a buffet breakfast is served in the restaurant or if guests prefer, can be taken in their room.

Red Travel will prepare for you the 10 Ferraris, which you will find, hand-washed and refuelled, ready to leave for the Val d'Orcia tour.

- Before departure, our Tour Director, connected by mobile radio system, will hold a second complete briefing with the guests once settled inside the Ferraris.



Ferrari driving experience

Departure by Ferrari for a tour of Val d'Orcia

The group will drive the Ferraris for a full day on the beautiful roads of the Mille Miglia route.

Our Tour Director leads the convoy at the wheel of his Alfa Romeo Brera 3.2, guiding the Ferraris along the most exciting hilly and curving roads, carefully selected by Red Travel. A further three support cars (with mechanics) will follow the convoy to ensure safety and to assist the group drivers if necessary. Each team member is connected to the rest of the group and to Red Travel staff by means of a powerful radio system.

During the tour will be scheduled several halts to allow the switch between drivers and passengers and for drink/toilette.



The itinerary for this full Ferrari driving day includes the visits of the most beautiful places in Val d'Orcia, i.e. Pienza, Montepulciano and Montalcino. Whilst driving, our guests will be able to enjoy outstanding views of the famous Tuscan vineyards on either side of the road. Mediaeval villages and the beautiful natural landscape offer an overwhelming feast for the eyes.

- First stop is Pienza, Pope Pius' II birthplace, located high on a hillside. Meant to be the ideal Renaissance town, Pienza comprises such beauties as a white stone cathedral, Palazzo Piccolomini with its fine courtyard, Palazzo Borgia, a graceful Piazza...
- The tour heads towards Montepulciano, archetypical Tuscan mediaeval town built at the summit of a hill as well and surrounded by walls and fortifications. The place is famous for its *Vino Nobile*, one of Italy's major red wines.



13:00: Lunch in Montepulciano. Restaurant suggestions: **La Grotta**, located in front of the beautiful St. Biagio Temple; **Le Logge del Vignola**, in the centre of Montepulciano.

Montepulciano, on a hill 605 m. high, overlooking Chiana and Orcia valleys, close to Siena, Perugia and Arezzo, is one of the best-conserved and most characteristic medieval villages of the whole area.



Afternoon



15:00: Departure to Montalcino by Ferrari along the magnificent **Mille Miglia** route.

- Arrival in Montalcino, reached meandering through the vineyards that provide the grapes for the production of the famous Brunello. Upon availability, you will taste this other high-class red wine at the estate of Biondi Santi after having visited the cellar of this masterful wine producer.
- Visit of the historical centre of Montalcino with its fort and the churches of Sant'Agostino and Sant'Egidio.

The famous Mille Miglia route offers a breathtakingly picturesque panorama, the enjoyment of which is enhanced by the pure pleasure of driving over an amazing succession of rolling hills and round never-ending curves!

At the wheel of his Alfa Romeo, our Red Travel Tour Director guides the group through this vivid land of enchanting towns and villages. The charm of southern Tuscany is encapsulated in the stunning Val d'Orcia, a picture-postcard valley, designated as a UNESCO World Heritage Site due to its colourful landscape; dotted with green cypress trees under an amazing blue sky. This truly unique experience offers a wealth of memories to treasure.



- 18.00: Arrival at Fonteverde Natural Spa Resort.

Each participant will receive a DVD with high-resolution images of the day.

Time at disposal for all guests.

Evening

- 19.00: Meet in the hotel lobby for the private transfer to Cetona, where our clients will have the opportunity of having an unforgettable dinner.



Dinner in Cetona. Restaurant suggestion: [La Frateria di Padre Eligio Mondo X \(Cetona\)](#).

Born in one of the most beautiful monuments ever built by men: St. Francis' convent, founded by St. Francis in 1212, an unchanged example of the life in convent in the Dark Ages.

- Return to the hotel after dinner.



Overnight. [Fonteverde Natural Spa Resort 5*****](#)

Guests can drive the Ferraris for up to 300 km during the day



DAY 3: Beautiful Umbria

Morning

- Breakfast in hotel and checkout.
- A private transfer will lead you to the discovery of the magnificent landscape of Umbria.
- Halt at Orvieto, a perfect example of integration between nature and man's work. Perched on a plateau of tufa rock, with the outline of its world famous Duomo visible for miles around, the city of Orvieto has adapted to the needs of the modern-day tourist by transforming itself into a car-free haven. Access to the city in fact is either via the funicular that runs from the railway station below up to the old town centre, passing directly by the Alborno fortress, or up the system of escalators dug into the cliff-side from a large parking lot located further down.



13.00: Lunch in the centre of Orvieto. Restaurant suggestions: [Sette Consoli](#), [Il Giglio d'Oro](#)

Restaurant Sette Consoli

Exemplary food, wine and service. And to dine under the big white tent in the rear courtyard is truly memorable. The Umbrian cuisine relies heavily on locally produced ingredients, i.e. pork, boar, porcini, truffles and terrific olive oil.

Restaurant Il Giglio d'Oro

A great view of the Duomo is coupled with superb food. Eggplant is transformed into elegant custard with black truffles, lamb roasted in a crust of bread is delicately seasoned with a tomato cream sauce. The wine cellar includes some rare vintages.

- After lunch, private transfer to *Rome – Fiumicino International Airport* for your return flight and the end of the activities.



Highlights & services included

- 10 Ferraris (latest models)
- 2 nights accommodation at five-star luxury Fonteverde Natural Spa Resort (double room)
- Full Ferrari briefing
- Welcome cocktail at the briefing
- All meals – drinks not included
- Spa treatments at five-star thermal Fonteverde
- Red Travel staff (10 people) including our private Tour Director with his Alfa Romeo Brera 3.2 plus three additional support cars
- 14 powerful radios. Guests are always in contact with Red Travel staff through a mobile radio system
- Car insurance for all 14 cars (10 Ferraris plus four support cars)
- Fuel for all 14 cars
- 14 Telepass devices (Electronic Toll Collection) one for each car, to avoid queuing at motorway toll booths
- Parking, cleaning and refuelling of all cars
- Reserved parking for the cars during lunch and/or visits
- All transfers as per programme
- All required inspections
- Photographic service; our guests will be offered a souvenir DVD of high-resolution images of the event

Not included

- Airfare
- Drinks
- Everything not expressly shown as “included services”.

Red Travel full-range car portfolio:

- 1 x **Ferrari California**
- 1 x **Ferrari 430 Scuderia**
- 1 x **Ferrari 599 GTB Fiorano F1**
- 4 x **Ferrari F430 Spider F1**
- 3 x **Ferrari F430 F1**



Only the very latest models will be used. The full and definitive list of the Ferraris available will be provided one week before the event.

During the event, each participant can drive up to three different Ferrari models.

NOTE: Final price will be communicated after Hotel and services selection.



Red Travel Ferrari Events' top ten advantages

- 1** Red Travel offers the full range of all the latest Ferrari models (Ferrari 599 GTB Fiorano, Ferrari 430 Scuderia, Ferrari F430 Spider and Ferrari California), including the limited-edition Ferrari 430 Scuderia, and newly released glamorous Ferrari California. Moreover, Red Travel introduces top Italian brands Lamborghini and Maserati in its car portfolio. During the events, our guests will have the exclusive opportunity to test all top Italian sports-car models on the best roads in Italy.
- 2** The Red Travel Tour Director, an expert Ferrari driver, together with his highly skilled staff, offer a thorough introduction as to how to drive the various Ferraris and will answer all the questions on these exceptional cars that the participants may have; Red Travel incentives/events are full brand experiences that aim to transmit to our guests, our passion for the Cavallino.
- 3** Red Travel incentives/events are based on complex and extremely efficient logistics transferable to any location subject to prior study and approval. All the 'behind the scenes' services are taken care of including: parking, cleaning, refuelling, technical assistance, communication by walkie-talkie. Special authorisation to enter city centres, normally prohibited to motor vehicles, will allow our guests to park their top cars right in the heart of the towns we visit.
- 4** Any problems are managed by our specialised team (including our own mechanics) using four support cars to assist the group in all eventualities throughout the day, in order to ensure total safety and maximum driving pleasure during the tours.
- 5** Red Travel itineraries are compiled using our expert knowledge of the roads specifically suited to sports car driving, providing a unique experience, offering breathtaking panoramas and ensuring maximum confidence.
- 6** All cars used during Red Travel incentives/events are fully insured and are equipped with GPS anti-theft systems.
- 7** Red Travel incentives/events are enhanced by a range of supporting materials, designed in collaboration with an international communications agency: programmes, posters, personalised cards and badges for each participant (name, driving schedule, etc.), gifts etc., branded with the company logo.
- 8** Red Travel incentives/events are covered by a professional photographer throughout; a DVD with high-resolution images is offered to each participant at the end of the incentive/event.
- 9** Red Travel are expert in offering the finest in Italian luxury, backed by our innumerable contacts within the industries' top leisure and hospitality providers.
- 10** Red Travel Ferrari events have been successfully experienced by prestigious companies such as Nokia, Siemens, Toshiba, McKinsey, JP Morgan, Fibanc, Alfa-Bank, Continental, Martini & Rossi, Microsoft, IBM, and many others.