

ONLY ELITE

Elite Traveler has selected the most exclusive VIP experiences available in and around Milan



ATMOSFERA INTERIOR

DINNER IN A VINTAGE TRAM

VIP Contact: Corrado Astrua
Phone: +39 024 803 9524
Email: Corrado.Astrua@atm-mi.it
Website: www.atmservizi.it

European trams are at best quite novel, but to most they are merely a means of getting around the city. Indeed most trams are neither elite nor exclusive, which makes ATMosfera stand apart as being one of the most astonishing tram rides you will experience. Imagine a 90 year tram generously fitted with two-dozen dining places and a kitchen serving fine Milanese cuisine. ATMosfera achieves this while taking its guests on a romantic voyage through Milan's streets taking in some of the city's best attractions. The tram greets you at Piazza Castello with a complimentary glass of prosecco, before sloping through streets with views of Castello Sforzesco, Santa Maria delle Grazie, Teatro La Scala and Duomo Cathedral. Drinking fine Italian wine and dining on traditional Milanese dishes to this backdrop is undoubtedly the most elegant way to see Milan. The tram will drop you back at Piazza Castello two hours later, leaving plenty of time to enjoy the novelty as well as the views. Alternatively, if you really want to impress your guest or even a whole party, then rent the whole tram for an evening or afternoon.



FERRARI 458 ITALIA

EXPLORE THE LAKES IN A FERRARI

VIP Contact: Paola Rossi
Phone: +39 334 110 9695
Email: paola.rossi@red-travel.com
Address: Via Onorato Vigliani 11/9c, 10135 Torino
Website: www.red-travel.com

Red Travel offers a day's itinerary visiting the fashionable Lake Como that is like no other – at the wheel of a Ferrari. To be able to drive a Ferrari 458 Italia is a rare experience and to hire one is even more difficult, so to spend a day driving one through the rolling hills of Lake Como will create treasured memories. The day begins with your Ferrari polished and fueled awaiting with a personal assistant – the Ferrari's personal concierge who will accompany you in a separate car. This assistant is what makes the package truly elite. He will customize your itinerary, explain the car and how to drive it, ensure you don't get lost, arrange the parking, book the restaurants and generally make sure the day is relaxed and comfortable. He will also take photos of you, the car and the scenery so you don't have to. After the morning's drive to Como, the recommended lunch stop is Villa d'Est, one of the Lake's most splendid monuments. The Renaissance palace and gardens evoke the grandeur that adorned this lake in the 16th century. Now a five-star hotel, among one of the best in the world according to Forbes, it is the perfect stop for lunch on the veranda where you can admire the view of the lake and mountains beyond. The drive will then take you to Villa Carlotta where you can stretch your legs around the beautiful UNESCO house and gardens before returning back to your hotel in Milan around 4pm.



FERRARI 458 ITALIA