



6-Day Rome & Tuscany Ferrari Tour

A New Travel Concept

Red Travel offers a new travel concept; an innovative approach to the self-drive tour offering absolute luxury combined with the ultimate Gran Turismo experience.

Red Travel Tours are unique journeys, individually created for you to fully experience the Italian Way of Life. Each journey is a sublime blend of art, fashion, architecture, gastronomy and spectacular scenery.

Our guests will feel part of a real Ferrari team, enjoying the opportunity to personally drive the very latest models. Travelling for kilometres, accelerating through the steep, winding roads of Lazio, Umbria and Tuscany, along the route of the legendary Mille Miglia race, putting their driving skills to the ultimate test.

As a relaxing contrast to the exhilaration of driving a Ferrari, our journeys include wellness programmes at the Fonteverde Natural Spa Resort, a world-class spa hotel located in the midst of the rolling hills of the Val d'Orcia.

Behind the scenes, Red Travel staff take complete care of the Ferraris. Every morning, our guests will find their car at the entrance of the hotel, clean and polished, refuelled and fully checked, ready to begin another day of exciting driving through further dazzling landscapes.





6-Day Rome & Tuscany Ferrari Tour

DAY 1: WELCOME TO ROME, THE ETERNAL CITY

- You will be met at *Rome Fiumicino International Airport* and transferred by Mercedes S-Class to the splendid [Hotel De Russie](#), at *Piazza del Popolo* in the heart of Rome.

A luxury five-star hotel located in the heart of the beautiful city of Rome between the Spanish Steps and Piazza del Popolo on the Via del Babuino. The hotel is within easy walking distance of Rome's key attractions, fashion houses and Via Condotti.

Here you can take a rest before setting out on an initial tour of the wonders of the 'Eternal City'. You may have the opportunity to explore some of its most beautiful sights, like the *Coliseum*, the *Spanish Steps*, the *Trevi Fountain*, the *Vatican*...

Visit the Ferrari store as well and capture the right mood for tomorrow's encounter with the *Prancing Horse!*

Evening



Dinner in Rome - Restaurant suggestions: **La Pergola** (3 Michelin stars), **Il Pagliaccio** (2 Michelin stars), **Agata e Romeo** (1 Michelin star), **Il Convivio-Troiani**.



Overnight at **Hotel De Russie 5*** (Rome).





DAY 2: FERRARI SELF DRIVE FOLLOWING THE MILLE MIGLIA ROUTE

Route: Civitavecchia ▶ Viterbo ▶ Bolsena ▶ San Casciano dei Bagni

Morning

- Transfer by private car from your hotel to Civitavecchia's "Riva di Traiano" tourist harbour on the Roman coast.
- Welcome aperitif in the exclusive *Sporting Yacht Club* followed by a dedicated Ferrari briefing, with your Ferrari scenically displayed in front of the yachts.

Our private Tour Director, an expert Ferrari driver, will introduce our guests to the world of Ferrari; clarify the finer details of the controls, explain the differences between the various models (Ferrari 458 Spider, Ferrari 458 Italia, Ferrari California and Ferrari F430 Spider), the peculiarities of the engines (8-cylinder or 12-cylinder) and most importantly, give guidance on how to handle the F1 paddle-gear shifting behind the steering wheel.

- All luggage will be transported separately.



Departure by Ferrari for Bolsena

After a short Ferrari practice-drive a pleasant drive along the panoramic and enchanting roads of the mythical Mille Miglia, passing Tarquinia, Viterbo, Bolsena, Acquapendente, Radicofani, etc. Our Tour Director will lead the way at the wheel of his powerful car, enabling our guests to discover the picturesque and breathtaking panorama offered by the valley landscape, their enjoyment enriched by the experience of pure driving pleasure on an amazing succession of rolling hills and never-ending curves!

During the whole journey, the Ferraris and the Tour Director's car will be constantly in touch by mobile radio system.



Lunch in Bolsena - Restaurant suggestion: **La Pineta**, with a splendid view over the lake.

Afternoon



Departure by Ferrari for San Casciano dei Bagni

- Arrival at **Fonteverde Natural Spa Resort** and check-in.

A Medicean residence restored to its former beauty. The hotel offers rooms, richly decorated premises with terraces overlooking fields and verdant hills. A blend of Renaissance aura and present-day comfort in a hotel where luxury engenders relaxation.

Spa & Relax: the mineral-rich, natural warm spring waters that emerge here have multiple therapeutic benefits for the organism. Take advantage of the thermal pool, the bioaquam® circuit (with its various hydromassages) or any other spa treatment offered by this highly reputable spa resort set in the midst of the rolling hills of the Val d'Orcia (southern Tuscany).

Evening



Dinner in San Casciano dei Bagni - Restaurant suggestion: **Ferdinando I** at Fonteverde Natural Spa Resort.



Overnight at **Fonteverde Natural Spa Resort 5*** (San Casciano dei Bagni, Siena).

Guests can drive the Ferrari for up to 200 km during the day 





DAY 3: VAL D'ORCIA

Route: San Casciano dei Bagni ▶ Pienza ▶ Montepulciano ▶ Montalcino ▶ San Casciano dei Bagni

Morning



Departure by Ferrari for a tour of the magnificent Val d'Orcia

A day to revel in the spectacular panorama offered by this delightful Tuscan valley, known worldwide for its extensive vineyards.

In his car, Red Travel Tour Director leads the tour through a succession of enchanting towns and villages, whose charming appeal encapsulates the very soul of the Val d'Orcia.

- First stop is Pienza, Pope Pius' II birthplace, located high on a hillside. Meant to be the ideal Renaissance town, Pienza comprises such beauties as a white stone cathedral, Palazzo Piccolomini with its fine courtyard, Palazzo Borgia, a graceful Piazza...
- The tour heads towards Montepulciano, archetypical Tuscan mediaeval town built at the summit of a hill as well and surrounded by walls and fortifications. The place is famous for its *Vino Nobile*, one of Italy's major red wines.



Lunch in Montepulciano - Restaurant suggestions: **Le Logge del Vignola, Antico Caffè Poliziano, La Grotta.**

Afternoon

- The next stage is Montalcino, reached by meandering through the vineyards that provide grapes for the production of the famous Brunello. You will taste this top-class red wine at the estate of Biondi Santi (subject to availability) after visiting the cellar of this masterful wine producer.

A visit to the historical centre of Montalcino with its fort and the churches of Sant'Agostino and Sant'Egidio is also a must.

- Arrival at the Fonteverde Natural Spa Resort.

Time at disposal for Spa & Relax.

Evening

- 19.00: Meet in the hotel lobby for the private transfer to Cetona, where our clients will have the opportunity of having an unforgettable dinner.



Dinner in Cetona - Restaurant suggestion: **La Frateria di Padre Eligio Mondo X.**

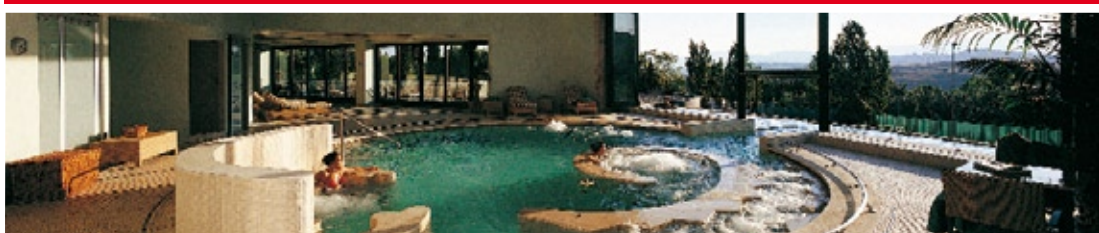
La Frateria di Padre Eligio Mondo X, 25 minutes from the Fonteverde Hotel, has been created in one of the most beautiful monuments ever built by man - St. Francis' Convent - Founded by St. Francis in 1212, an unchanged example of the life in convent in the Dark Ages.

- Return to the hotel after dinner.



Overnight at **Fonteverde Natural Spa Resort 5*** (San Casciano dei Bagni, Siena).

Guests can drive the Ferrari for up to 200 km during the day





DAY 4: SIENA & FLORENCE

Route: San Casciano dei Bagni ▶ Siena ▶ Florence

Morning



Departure by Ferrari for Siena, driving along one of the most scenic roads featured in the original itinerary of the Mille Miglia race

Siena, an unspoiled mediaeval city, is the location of the famous Palio, a horse race around the city's shell-shaped Piazza del Campo. Siena's other historic gems from the Middle Ages include the Town Hall (Palazzo Pubblico) and the Torre dei Mangia (1340), which are similar in height to the Cathedral.

- Free time to explore Siena.



Lunch in Siena - Restaurant suggestion: **Al Mangia**, located in Piazza del Campo, Siena's main square.

Afternoon



Departure by Ferrari for Florence

Next milestones of the famous Mille Miglia: Monteriggioni, Poggibonsi, San Casciano Val di Pesa, Florence, passing through the famous Chianti region vineyards.

- Arrival in Florence and check-in at **Four Seasons Hotel Firenze**. Accommodation in Junior Suite.

An enchanted city sanctuary in the midst of Florence, where an art-filled Renaissance palazzo and conventino frame a centuries-old private park. Relax amidst original frescoes and sculptured relieves, graced by sunlight and airy garden vistas. Sip cappuccino under majestic trees, lounge by the open-air pool or bask in Italian spa secrets. Wonders of the Uffizi and Duomo are a stroll away. Tuscan hill towns beckon.

Evening



Dinner in Florence - Restaurant suggestions: **Enoteca Pinchiorri** (3 Michelin stars), **Borgo San Jacopo**, **Al Fresco** (Four Seasons Hotel Firenze).



Overnight at **Four Seasons Hotel Firenze 5*** (Florence).

Guests can drive the Ferrari for up to 200 km during the day 





DAY 5: FLORENCE, ORVIETO (UMBRIA) & BACK TO THE ROMAN COAST

Route: Florence ▶ Orvieto ▶ Ladispoli

Morning

Time at disposal for shopping or for a guided tour of Florence (upon request).

Birthplace of the *Renaissance*, Florence is a jewel in Italy's crown with architectural treasures literally around every corner. The capital of Tuscany plays host to some of the world's most beautiful museums and galleries housing works of art by *da Vinci*, *Michelangelo*, *Giotto* and *Botticelli*. The city of *Lorenzo the Magnificent*, *Dante* and *Brunelleschi* is truly full of magic.

- Return to the hotel before lunchtime, checkout.



Lunch in Florence - Restaurant suggestion: **Al Fresco** at Four Seasons Hotel Firenze.

Afternoon



Departure by Ferrari towards the Roman coast with a halt in Orvieto, a little beautiful town in Umbria, famous for its Cathedral and its Well of St. Patrick

- Arrival in Ladispoli (Rome) and check-in at the magnificent **Hotel La Posta Vecchia**.

Built on the site of the *Roman Alsium*, this villa overlooking the sea and delicately decorated became the home of prince Orsini's family from 1640 onwards before being restored by the oil magnate Jean Paul Getty in the 20th century. Not to be missed the elegant and refined Restaurant Cesar, inside the hotel.

Evening



Dinner in Ladispoli - Restaurant suggestion: **Cesar** (1 Michelin star) at La Posta Vecchia.



Overnight at **La Posta Vecchia 5*** (Ladispoli, Rome).

Guests can drive the Ferrari for up to 350 km during the day





Itinerary Option - Pisa & back to the Roman Coast

Morning

- Early departure by Ferrari for Pisa, home of the renowned *Leaning Tower* and the *Piazza dei Miracoli*.
- Lunch in one of Pisa's typical restaurant.

Afternoon

- Departure by Ferrari towards the Roman coast.
- Arrival in Ladispoli (Rome) and check-in at the magnificent *Hotel La Posta Vecchia*.



DAY 6: CHILL OUT ON THE ROMAN COAST

Morning

- After breakfast you can take it easy in the splendid property of *La Posta Vecchia*. A dip in the sea from the private beach, a stroll around the park, a swim in the indoor pool or a visit to the archaeological museum will perfectly round up your stay. You feel not guests of a hotel, but of a private noble residence!

Noon

- On request: private tour of the Tarquinia area, famous for its Etruscan tombs, or a transfer to the centre of Rome for shopping or sightseeing..

Private transfer to the destination of your choice in Rome or to *Rome Fiumicino International Airport* for your return flight.



Highlights & Included Services

- 6 days Italy by Ferrari tour on the most exciting roads of Lazio, Umbria and Tuscany
- Rome - Siena - Val d'Orcia - Florence - Orvieto - Rome by Ferrari
- Opportunity to drive the latest Ferrari models
- Full Ferrari Briefing
- Full-kasko car insurance up to 50 million euros (civil liability) for all cars and up to 950 km of Ferrari driving
- 5 nights' accommodation in Junior Suite with breakfast in 5-star luxury hotels: Hotel De Russie (Rome), Fonteverde Natural Spa Resort (province of Siena) for 2 nights, Four Seasons Hotel (Florence), La Posta Vecchia (Rome)
- 1 lunch at La Pineta Restaurant (Bolsena) - drinks not included
- Spa treatments at Fonteverde Natural Spa Resort (BioAcquam, Etruscan circuit with sauna, hot plate, Turkish bath and access to therapeutic spa pools)
- Red Travel staff (1-2 persons), including your private tour director with his car
- Mobile radio system (guests and Red Travel staff, while driving, are always connected through radio)
- Service of parking, cleaning and refuelling of the car
- Visits, private transfers by Mercedes S-Class as per programme and from/to Rome Fiumicino International Airport
- Photographic service; our guests will be offered a souvenir DVD with high-resolution pictures
- For any pre- or post-tour extensions, please contact Red Travel

Red Travel's full Ferrari service

You enjoy the Ferrari driving while your private Tour Director and his staff take care of everything else: refuelling, cleaning, parking, technical assistance...

Not included

Airfare, fuel for the Ferrari, meals and drinks, everything not shown as "included services".

Red Travel car portfolio (upon availability)

- **Ferrari 458 Spider** (upon request, with surcharge)
- **Ferrari 458 Italia**
- **Ferrari California**
- **Ferrari F430 Spider F1**
- **Ferrari FF** (upon request, with surcharge)
- **Ferrari 599 GTB Fiorano F1**



Deposit for the car:

10,000.00 euro for each car model

The programmes are indicative and subject to modifications, on a day-to-day basis and with the assent of Red Travel Tour Director. On request: tailor-made programmes including alternative itineraries and activities (golf, yachting, hot air ballooning, shopping tour, cooking lesson, wine tasting tour, private guided tour...)

Note: Final price will be communicated after hotel selection.