



5-Day Rome & Umbria Ferrari Tour

A New Travel Concept

Red Travel offers a new travel concept; an innovative approach to the self-drive tour offering absolute luxury combined with the ultimate Gran Turismo experience.

Red Travel Tours are unique journeys, individually created for you to fully experience the Italian Way of Life. Each journey is a sublime blend of art, fashion, architecture, gastronomy and spectacular scenery.

Our guests will feel part of a real Ferrari team, enjoying the opportunity to personally drive the very latest models. Travelling for kilometres, accelerating through the steep, winding roads of Lazio, Umbria and Tuscany, along the route of the legendary Mille Miglia race, putting their driving skills to the ultimate test.

Behind the scenes, Red Travel staff take complete care of the Ferraris. Every morning, our guests will find their car at the entrance of the hotel, clean and polished, refuelled and fully checked, ready to begin another day of exciting driving through further dazzling landscapes.





5-Day Rome & Umbria Ferrari Tour

DAY 1: WELCOME TO ROME, THE ETERNAL CITY

- You will be met at *Rome Fiumicino International Airport* and transferred to [Villa Spalletti Trivelli](#).

In the heart of Rome, [Villa Spalletti Trivelli](#) is unique among the historic residences: a splendid Italian garden, elegant and refined drawing rooms furnished with genuine antiques, exclusive Wellness Centre, sumptuous rooms with every comfort...

Villa Spalletti Trivelli offers 12 cossetting rooms and suites, elegant cuisine and relaxing spa therapies, all located minutes from the Fontana di Trevi, Quirinale and the Spanish Steps and situated within its own private gardens.

Visit the Ferrari store as well and capture the right mood for tomorrow's encounter with the Prancing Horse!

Evening



Dinner in Rome - Restaurant suggestions: **Il Pagliaccio** (2 Michelin stars), **Agata e Romeo** (1 Michelin star), **Il Convivio-Troiani**.



Overnight at **Villa Spalletti Trivelli 5*** (Rome).





DAY 2: APPROACHING UMBRIA BY FERRARI

Route: Civitavecchia ▶ Marmore Falls ▶ Terni ▶ Norcia

Morning

- Transfer by Mercedes S-Class from your hotel to Civitavecchia's "Riva di Traiano" tourist harbour on the Roman coast.
- Welcome aperitif in the exclusive *Sporting Yacht Club* followed by a dedicated Ferrari briefing, with your Ferrari scenically displayed in front of the yachts.

Our private Tour Director, an expert Ferrari driver, will introduce our guests to the world of Ferrari; clarify the finer details of the controls, explain the differences between the various models (Ferrari 458 Spider, Ferrari 458 Italia, Ferrari California and Ferrari F430 Spider), the peculiarities of the engines (8-cylinder or 12-cylinder) and most importantly, give guidance on how to handle the F1 paddle-gear shifting behind the steering wheel.

- All luggage will be transported separately.



Departure by Ferrari towards Umbria

- The tour starts in direction of Umbria, to reach the Marmore Falls before lunchtime.

The Marmore Falls has ancient artificial origins: the Romans diverted the course of the Velino River towards the 165-metre high drop off creating what is now a popular tourist attraction.

- On the way to Norcia, visit to Terni.

Terni it is not only the city of the steelworks, of iron and fire. For those with enough curiosity to discover it, Terni reserves immense surprises deriving from a three-thousand-year history. It is a rare example in Umbria of a modern city perfectly integrated with the more ancient part of the city. Terni is surrounded by countryside that has enchanted visitors for centuries.



Terni is also the city of Saint Valentine, the patron saint of lovers all over the world. His basilica, containing his tomb, is the subject of continuous pilgrimages, while every year the entire city dedicates important events to its patron saint.



Lunch in Terni - Restaurant suggestion: **L'Antica Taverna**.

Afternoon



Departure by Ferrari for Norcia

- Arrival in Norcia, and check-in at the splendid **Palazzo Seneca**.

A house in an Umbrian palace: this is the atmosphere you live in this charming residence of the 16th century, that re-opens its doors in Norcia, in the heart of Umbria, after a careful restoring. Fusion of design and tradition, simplicity and quality, this is the secret of this new elegant



project promoted and realized by Vincenzo and Federico Bianconi, the last generation of a family who has been offering Hospitality and Foodservice since 1850.

Norcia was founded by the Sabini behind the Sibillini Mountains and already in the II century B.C. became a growing Roman municipium. The town of Norcia, surrounded by still intact walls of the 1300s, is rich of historical-artistic evidence and, in addition to its beauty and to nature trails, offers a rich, genuine cuisine and typical products.

- Time at leisure.

Evening



Dinner in Norcia - Restaurant suggestion: **Vespasia**, at Palazzo Seneca.

Contemporary-style cuisine is served in the restaurant's two pleasant, small dining rooms overlooking the garden.



Overnight at **Palazzo Seneca 5*** (Norcia).

Guests can drive the Ferrari for up to 200 km during the day 



DAY 3: A FULL DAY IMMERSSED IN HISTORY

Route: Norcia ▶ Perugia ▶ Spello ▶ Assisi ▶ Norcia

Morning

A full day to discover the history of the ancient and spectacular region passing through key cities such as Perugia and Assisi.

- The first stop is in Perugia, capital city of the Umbria region, which covers a high hilltop and part of the valleys around the area.

The history of Perugia goes back to the Etruscan period. The city is also known as a university town, with the University of Perugia and the University for Foreigners. There are annual festivals and events: the Eurochocolate Festival (October), the Umbria Jazz Festival, and the International Journalism Festival (in April). Perugia is a well-known artistic centre of Italy. The famous painter nicknamed Perugino, native of Perugia, decorated the local Sala del Cambio with a beautiful series of frescoes; he was the teacher of Raphael, the great Renaissance artist. Symbol of Perugia is the griffin, which can be seen in the form of plaques and statues on buildings around the city.



Drive to Spell for lunch



Lunch in Spello - Restaurant suggestion: **La Bastiglia** (1 Michelin star).



Creative, occasionally sophisticated cuisine is served in an elegant, rustic-style dining room or on the panoramic terrace. Full use is made of traditional Umbrian ingredients.

Afternoon



Departure by Ferrari for Assisi

- Next stage is Assisi, a medieval city built on a hill, is the birthplace of Saint Francis, closely associated with the work of the Franciscan Order. Its medieval art masterpieces, such as the Basilica of San Francesco and paintings by Cimabue, Pietro Lorenzetti, Simone Martini and Giotto, have made Assisi a fundamental reference point for the development of Italian and European art and architecture.

Evening



Dinner in Norcia - Restaurant suggestion: **Taverna de' Massari**.

A "taverna" in the heart of the resort: a small dining room with 3 tables, and from here you enter the main dining room, with arched ceilings and frescoes; traditional dishes.



Overnight at **Palazzo Seneca 5*** (Norcia).

Guests can drive the Ferrari for up to 250 km during the day 



DAY 4: UMBRIA AND LATIUM BY FERRARI

Route: Norcia ▶ Spoleto ▶ Todi ▶ Ladispoli

Morning



Departure by Ferrari for Spoleto

Spoleto: the city of felicitously situated on a sunny hillside, surrounded by green rises. A centre founded by the Umbri, with probably Etruscan influences, it was Romanized at the time of Samnite wars.

Present-day Spoleto is a city with a lively archaeological, artistic and monumental content. The city boasts a consolidated cultural tradition and interesting handcrafts customs.



Departure by Ferrari for Todi



Lunch in Todi - Restaurant suggestion: **Umbria**.



Near the cathedral, this restaurant along traditional lines has a high terrace overlooking the valley. It has two dining rooms: one brightened by a crackling fireplace and another dominated by the 15th century with frescoes that record a historic moment of the city. Regional cuisine.

Afternoon

A pleasant drive along the panoramic and enchanting roads of the mythical Mille Miglia, passing Viterbo and Tarquinia. Our Tour Director will lead the way at the wheel of his powerful car enabling our guests to discover the picturesque and breathtaking panorama offered by the valley landscape, their enjoyment enriched by the experience of pure driving pleasure on an amazing succession of rolling hills and never-ending curves!



Departure by Ferrari towards the Roman Coast

- Arrival in Ladispoli (Rome) and check-in at the magnificent [Hotel La Posta Vecchia](#).

Built on the site of the Roman Alsium, this villa overlooking the sea and delicately decorated became the home of prince Orsini's family from 1640 onwards before being restored by the oil magnate Jean Paul Getty in the 20th century. Not to be missed the elegant and refined Restaurant Cesar, inside the hotel.

Evening



Dinner in Ladispoli - Restaurant suggestion: **Cesar** (1 Michelin star) at La Posta Vecchia.



Overnight at **La Posta Vecchia 5*** (Ladispoli, Rome).

Guests can drive the Ferrari for up to 300 km during the day



DAY 5: CHILL OUT ON THE ROMAN COAST

Morning

- After breakfast you can take it easy in the splendid property of La Posta Vecchia. A dip in the sea from the private beach, a stroll around the park, a swim in the indoor pool or a visit to the archaeological museum will perfectly round up your stay. You feel not guests of a hotel, but of a private noble residence!

Noon

- On request: private tour of the Tarquinia area, famous for its Etruscan tombs, or a transfer to the centre of Rome for shopping or sightseeing.
- Private transfer by Mercedes S-Class to the destination of your choice in Rome or to *Rome Fiumicino International Airport* for your return flight



Highlights & Included Services

- 5 days Italy by Ferrari tour on the most exciting roads of Lazio, Umbria and Tuscany
- Rome - Umbria - Rome by Ferrari
- Opportunity to drive the latest models of Ferrari
- Full Ferrari Briefing
- Full-kasko car insurance up to 50 million euros (civil liability) for all cars and up to 750 km of Ferrari driving
- 4 nights' accommodation in Junior Suite with breakfast in 5-star luxury hotels: Villa Spalletti Trivelli (Rome), Palazzo Seneca (Norcia, Umbria), La Posta Vecchia (Ladispoli, Rome)
- 1 lunch at Restaurant Umbria (Todi) - drinks not included
- Red Travel staff (1-2 persons), including your private Tour Director with his car
- Mobile radio system (guests and Red Travel staff, while driving, are always connected through radio)
- Service of parking, cleaning and refuelling of the car
- Visits, Private transfers by Mercedes S-Class as per programme and from/to Rome Fiumicino International Airport
- Photographic service; our guests will be offered a souvenir DVD with high-resolution pictures
- For any pre- or post-tour extensions, please contact Red Travel

Red Travel's full Ferrari service

You enjoy the Ferrari driving while your private Tour Director and his staff take care of everything else: refuelling, cleaning, parking, technical assistance...

Not included

Airfare, fuel for the Ferrari, meals and drinks, everything not shown as "included services".

Red Travel car portfolio (upon availability)

- **Ferrari 458 Spider** (upon request, with surcharge)
- **Ferrari 458 Italia**
- **Ferrari California**
- **Ferrari F430 Spider F1**
- **Ferrari FF** (upon request, with surcharge)
- **Ferrari 599 GTB Fiorano F1**



Deposit for the car:

10,000.00 euro for each car model

The programmes are indicative and subject to modifications, on a day-to-day basis and with the assent of Red Travel Tour Director. On request: tailor-made programmes including alternative itineraries and activities (golf, yachting, hot air ballooning, shopping tour, cooking lesson, wine tasting tour, private guided tour...)

Note: Final price will be communicated after hotel and services selection.