



5-Day Milan, Langhe & Monte-Carlo Ferrari Tour

A New Travel Concept

Red Travel offers a new travel concept; an innovative approach to the self-drive tour offering absolute luxury combined with the ultimate Gran Turismo experience.

Red Travel Tours are unique journeys, individually created for you to fully experience the Italian Way of Life. Each journey is a sublime blend of art, fashion, architecture, gastronomy and spectacular scenery.

Our guests will feel part of a real Ferrari team, enjoying the opportunity to personally drive the very latest models. Travelling for kilometres, accelerating through the steep, winding roads of Lombardy, Piedmont, Liguria and French Riviera, putting their driving skills to the ultimate test.

Enjoy the atmosphere of the world's capital of fashion, go shopping in the most exclusive shops, indulge in the glamorous restaurants attended by the international jet set.

Behind the scenes, Red Travel staff take complete care of the Ferraris. Every morning, our guests will find their car at the entrance of the hotel, clean and polished, refuelled and fully checked, ready to begin another day of exciting driving through further dazzling landscapes.





5-Day Milan, Langhe & Monte-Carlo Ferrari Tour

DAY 1: WELCOME TO MILAN, THE ITALIAN CAPITAL OF FASHION AND SHOPPING

Afternoon

- You will be met at *Milan Malpensa (or Linate) International Airport* and transferred by Mercedes S-Class to the splendid [Four Seasons Hotel](#) in Milan.

A dramatically reborn 15th-century convent with a mere 118 rooms and suites, the intimate Four Seasons is steps from Milan's couture houses and financial district on the exclusive Via Gesù between Via Montenapoleone and Via della Spiga.

- Check-in and accommodation in Junior Suite.
- Time at disposal for shopping in the fashionable shops of the town or for a guided tour (upon request).

Milan, the financial heart of the country, has got an energetic pace that matches its skyscrapered counterparts in the rest of the world. Yet the Italian eye for beauty and style never dims. Milan, however, is not only fashion and business. Art is also of outstanding relevance: during the Renaissance, the dynastic Visconti and Sforza families commissioned art that endured long beyond their political intrigues. Among many familiar art masterpieces, Milan is home to Leonardo da Vinci's Last Supper. Indeed, architecture too is relevant in Milan: its captivating, 14th century gothic rose-marbled Il Duomo Cathedral is second in size only to Rome's St. Peter's, but exceeding it in grandeur. The adjacent, famed Galleria - probably the world's most elegant shopping mall - leads into what is surely the world's most illustrious Opera House, La Scala.

Evening



Dinner in Milan - Restaurant suggestions: **Cracco, Il Luogo di Aimo e Nadia** (2 Michelin stars).



Overnight at **Four Seasons Hotel 5*** (Milan).





DAY 2: FROM MILAN TO LANGHE AREA THE LAND OF BAROLO WINE & TRUFFLE

Route: Milan ▶ Alessandria ▶ Asti ▶ Alba ▶ Grinzane Cavour ▶ Barolo ▶ Santo Stefano Belbo

Morning

- Pick-up at your hotel and transfer to an exclusive location outside Milan.

Meeting with your Red Travel Tour Director and welcome coffee followed by a dedicated Ferrari briefing, with your car scenically displayed in reserved area.

Our private Tour Director, an expert Ferrari driver, will introduce our guests to the world of Ferrari; clarify the finer details of the controls, explain the differences between the various models (Ferrari 458 Spider, Ferrari 458 Italia, Ferrari California and Ferrari F430 Spider), the peculiarities of the engines (8-cylinder or 12-cylinder) and most importantly, give guidance on how to handle the F1 paddle-gear shifting behind the steering wheel.

- All luggage will be transported separately.



Departure by Ferrari for Langhe region & Alba

The itinerary for this full Ferrari driving day includes stops in some beautiful locations, all of them located in the Langhe area. Whilst driving, our guests will be able to enjoy outstanding views of the famous Piedmont vineyards on either side of the road, and the beautiful natural landscape offers an overwhelming feast for the eyes.

- Arrival in Alba and visit of the town.

Alba is well-known not only for its long history but also as one of the gourmet capitals of Italy, famous for its truffles, it offers a rich variety of some of the finest Italian foods. Alba is a lovely town with castles, medieval palaces and towers, and many churches. Stroll alongside the Tanaro River, which slices through town, or along the Via Vittorio Emanuele, known for its delicatessen shops.



h. 13:00: Lunch in Alba - Restaurant suggestion: **Piazza del Duomo** (1 Michelin star) or a typical restaurant.





Afternoon



The itinerary leads to Barolo by Ferrari along the magnificent vineyards and splendid countryside scenarios of the Langhe area

Just outside of town you'll find an endless array of interesting places to visit. For wine lovers, the mythical hamlets of Barolo, Barbaresco and La Morra are a must. To the west is the town of Pollenzo, whose castle was once a royal hunting retreat and Bra, where the "Slow Food" headquarters are located. East lies Roero, a site of Roman ruins. To the south, you can visit the Grinzane Cavour castle, or the palace and wineries in Verduno. No matter where you go, you'll pass rolling vineyards and the small family estates that characterize winemaking in the hilly Langhe region.

- Stop in Barolo. Free time for a visit of the town. Barolo is a community perched on a hill at the centre of the world. The red-roofed houses overlook the lush vineyards where, in the light of the sun, the sheer pleasure of living is renewed each day.

On request visit wine cellars of Antiche Cantine Marchesi di Barolo.



Departure by Ferrari to Santo Stefano Belbo

- Arrival at Relais San Maurizio.

Surrounded by the hills and vineyards of the Langhe area of Piedmont, famous for its white truffles and wines, the Relais San Maurizio is a 17th century monastery which has been transformed into a stunning and discreet Relais & Chateaux resort.

- Relax in the spa centre of the hotel famous for its Caudaleie treatments.

Evening



Dinner in Santo Stefano Belbo - Restaurant suggestion: **Guido da Castilione Restaurant** at the hotel (on request dinner with truffle).



Overnight at **Relais San Maurizio 5*** (Santo Stefano Belbo).

Guests can drive the Ferrari for up to 200 km during the day 





DAY 3: LEADING TO THE FRENCH RIVIERA

Route: Santo Stefano Belbo ▶ Final Borgo ▶ Alassio ▶ Monte-Carlo

Morning



10.00: Departure by Ferrari towards France with halt on route for lunch on the Ligurian Coast

The region of Liguria is a slender strip of land at the top of Italy's boot, curving north-westwards around the Mediterranean, stretching from Tuscany to the French border. This area is often known as the 'Italian Riviera' and its seaside resorts and elegant promenades have attracted sun-hungry northern Europeans for more than a century. The generally rocky coastline rises up to inland mountains which are increasingly steep and high towards the north-west where the Maritime Alps. This geography has created a famously mild climate benefiting both tourism and the region's renowned gardens.

- Halt at Final Borgo walled medieval town, one of the most beautiful "borough" of Italy.



Lunch en route.

Afternoon

- Arrival in Monte-Carlo and check-in at the magnificent [Hotel Metropole](#).

Nicknamed the "Magician of atmospheres" the interior designer Jacques Garcia has created here a unique and elegant building, a subtle blend of the prestigious past and the resolutely contemporary. The skilful layout of its volumes and the timeless furniture and fittings create a precious feeling of harmony.

Evening



Dinner in Monte-Carlo - Restaurant suggestion: [Metropole](#) by Joël Robuchon (2 Michelin stars).



Overnight at [Hotel Metropole 5*](#) (Monte-Carlo).

Guests can drive the Ferrari for up to 250 km during the day





DAY 4: PROVENCE AND THE INTERNATIONAL CAPITAL OF PERFUME

Route: Monte-Carlo ▶ Vence ▶ Saint Paul de Vence ▶ Grasse ▶ Monte-Carlo

Morning



9.00: Departure by Ferrari towards Provence for the visit of its charming towns

- First halt in Vence.

Vence combines the charm of a historical town with an exceptionally mild microclimate. Dufy, Matisse, Chagall, Dubuffet, Carzou, Arman, D.H Laurence.

Worth to visiting The Romanesque cathedral (11th century) adjoining the Saint Lambert Tower (12th century), contains stalls sculpted by Jacotin Bellot, a dredge carpenter from Grasse (15th century), a beautiful 16th century altar piece, a unique set of 17th century polychrome wooden statues, a mosaic by Marc Chagall ("Moses saved from the waters") and Chapelle du Rosaire des Dominicaines created by Henry Matisse.



- Next stop at Saint Paul de Vence.

Built on its rocky outcrop and surrounded by its ramparts built on the orders of François I^{er}, St Paul is certainly one of the most beautiful villages in Provence. Walk around the narrow and so picturesque streets of the village, from the Porte Royale to the Porte Sud you will discover magnificent stone façades from the XVI^e and XVIII^e centuries. Lose yourself in the maze of charming streets, the floral exuberance of the gardens, the little shady squares, ancient fountains, gateways and porches, or wonderful windows and you'll see why St Paul is a favourite subject for photographers.

You can find signatures from some of these famous artists at the Foundation Maeght which has a large collection of paintings, sculptures, drawings and other graphic works from the XX^e century



Lunch in Saint Paul de Vence - Restaurant suggestion: **La Toile Blanche**.



Afternoon



After lunch departure by Ferrari for Grasse

- Arrival in Grasse and time at disposal for visit. The world's capital perfume of Grasse is of a tempting and varied charm. This old city of Provence, with its houses with four or five stages, its narrow and sinuous streets that connect of the cross-pieces, strong slopes or even staircases, forming a picturesque unit, is thus famous for a softness of living specific to the back-country. We advice you to visit Fragonard and Galimard perfume factories.

Evening



Dinner in Eze - Restaurant suggestion: **La Chevre d'Or** (2 star Michelin).



Overnight at **Hotel Metropole 5*** (Monte-Carlo).

Guests can drive the Ferrari for up to 150 km during the day



DAY 5: CHILL OUT ON THE SEASIDE

Morning

- Time at disposal to enjoy the French coast and to discover the Principality of Monaco.

Beautiful, intense, radiant, the Principality of Monaco still fascinates visitors from over the world. A destination that sums up the charms and climate of the Riviera, its boasts of an ideal setting between the sea and the mountains and attracts visitors with its prestigious activities and very special aura.

- Private transfer by Mercedes S-Class to *Nice International Airport* for your return flight.



Highlights & Included Services

- 5 days Italy by Ferrari tour on the most exciting roads of Lombardy and Veneto
- Milan – Langhe area - Liguria – Monte Carlo by Ferrari
- Opportunity to drive the latest models of Ferrari
- Full Ferrari briefing
- Full-kasko car insurance up to 50 million euros (civil liability) for all car and up to 600 km of Ferrari driving
- 4 nights' accommodation in double room with breakfast in 5-star luxury hotels: Four Season Hotel (Milan), Relais San Maurizio (Santo Stefano Belbo, Alba), Hotel Metropole 5* (Monte Carlo, Monaco)
- Red Travel staff (1/2 persons), including your private Tour Director with his car
- Mobile radio system (guests and Red Travel staff, while driving, are always connected through radio)
- Service of parking, cleaning and refuelling of the car
- Visits, Private transfers as per programme and from/to International Airports
- Photographic service; our guests will be offered a souvenir DVD with high-resolution pictures
- For any pre- or post-tour extensions, please contact Red Travel

Red Travel's full Ferrari service

You enjoy the Ferrari driving while your private Tour Director and his staff take care of everything else: refuelling, cleaning, parking, technical assistance...

Not included

Airfare, fuel for the Ferrari, meals and drinks, everything not shown as "included services".

Red Travel car portfolio (upon availability)

- **Ferrari 458 Spider** (upon request, with surcharge)
- **Ferrari 458 Italia**
- **Ferrari California**
- **Ferrari F430 Spider F1**
- **Ferrari FF** (upon request, with surcharge)
- **Ferrari 599 GTB Fiorano F1**



Deposit for the car:

10,000.00 euro for each car model

The programmes are indicative and subject to modifications, on a day-to-day basis and with the assent of Red Travel Tour Director. On request: tailor-made programmes including alternative itineraries and activities (golf, yachting, hot air ballooning, shopping tour, cooking lesson, wine tasting tour, private guided tour...)

Note: Final price will be communicated after hotel and services selection.