



4-Day Milan, Como & Maggiore Lake Ferrari Tour

A New Travel Concept

Red Travel offers a new travel concept; an innovative approach to the self-drive tour offering absolute luxury combined with the ultimate Gran Turismo experience.

Red Travel Tours are unique journeys, individually created for you to fully experience the Italian Way of Life. Each journey is a sublime blend of art, fashion, architecture, gastronomy and spectacular scenery.

Our guests will feel part of a real Ferrari team, enjoying the opportunity to personally drive the very latest models. Travelling for kilometres, accelerating through the steep, winding roads of Lombardia, putting their driving skills to the ultimate test.

Enjoy the atmosphere of the world's capital of fashion, go shopping in the most exclusive shops, indulge in the glamorous restaurants attended by the international jet-set.

Behind the scenes, Red Travel staff take complete care of the Ferraris. Every morning, our guests will find their car at the entrance of the hotel, clean and polished, refuelled and fully checked, ready to begin another day of exciting driving through further dazzling landscapes.





4-Day Milan, Como & Maggiore Lake Ferrari Tour

DAY 1: WELCOME TO MILAN, THE ITALIAN CAPITAL OF FASHION AND SHOPPING

Afternoon

- You will be met at *Milan Malpensa (or Linate) International Airport* and transferred by Mercedes S-Class to the five-star luxury [Four Seasons Hotel](#) in Milan.

A dramatically reborn 15th-century convent with a mere 118 rooms and suites, the intimate Four Seasons is steps from Milan's couture houses and financial district on the exclusive Via Gesù between Via Montenapoleone and Via della Spiga.

- Check-in and accommodation in Junior Suite.
- Time at disposal for shopping or for a guided tour of Milan (upon request).

Milan, the financial heart of the country, has got an energetic pace that matches its skyscrapered counterparts in the rest of the world. Yet the Italian eye for beauty and style never dims. Milan, however, is not only fashion and business. Art is also of outstanding relevance: during the Renaissance, the dynastic Visconti and Sforza families commissioned art that endured long beyond their political intrigues. Among many familiar art masterpieces, Milan is home to Leonardo da Vinci's Last Supper. Indeed, architecture too is relevant in Milan: its captivating, 14th century gothic rose-marbled Il Duomo Cathedral is second in size only to Rome's St. Peter's, but exceeding it in grandeur. The adjacent, famed Galleria - probably the world's most elegant shopping mall - leads into what is surely the world's most illustrious Opera House, La Scala.

Evening



Dinner in Milan - Restaurant suggestions: [Sadler](#), [Il Luogo di Aimo e Nadia](#) (2 Michelin stars).



Overnight at [Four Seasons Hotel 5*](#) (Milan).





DAY 2: DISCOVERING MAGGIORE LAKE BY FERRARI

Route: Milan ▶ Stresa ▶ Arona ▶ Stresa

Morning

- Pick-up at your hotel and transfer to an exclusive location for the departure of your Ferrari Tour.

Meeting with your Red Travel Tour Director and welcome coffee in the exclusive location followed by a dedicated Ferrari briefing, with your car scenically displayed in reserved area.

Our private Tour Director, an expert Ferrari driver, will introduce our guests to the world of Ferrari; clarify the finer details of the controls, explain the differences between the various models (Ferrari 458 Spider, Ferrari 458 Italia, Ferrari California and Ferrari F430 Spider), the peculiarities of the engines (8-cylinder or 12-cylinder) and most importantly, give guidance on how to handle the F1 paddle-gear shifting behind the steering wheel.

- During the briefing a welcome coffee will be offered to the guests.
- Your luggage will be transported separately.



You will leave by Ferrari heading towards Maggiore Lake

Our Tour Director leads you at the wheel of his car, guiding your Ferrari along the splendid scenarios offered by this beautiful northern Italy's lake.

During the whole journey, the Ferrari and the Tour Director's car will be constantly in touch by mobile radio system.

The roads carefully selected by Red Travel ensure maximum driving pleasure while enjoying the beautiful landscape of Maggiore Lake and its surroundings.

Ferrari driving to Stresa, which has been a popular retreat for Europe's aristocrats, who have endowed the town with a number of villas. One famous visitor in 1948 was Ernest Hemingway who set part of his novel "Farewell to Arms" in the Grand Hotel des Iles Borromées.



- Arrival in Stresa and check-in at [Villa Aminta](#).

The Villa, overlooking the Borromeo Gulf and beautiful islands of Isola Bella, Isola Madre and Isola dei Pescatori, rises in a heaven of peace facing the Maggiore Lake and it is sunk in the thousand nuances of the azaleas, camellias and rhododendrons surrounded by the intense green of centuries old trees. Stresa has also an outstanding botanic garden, which is worth visiting.



Transfer by private boat to the Borromean Islands (upon request).

Lunch on the Borromean Islands - Restaurant suggestion: **Casabella**.

This cosy restaurant opposite the pier offers local cuisine with a contemporary touch. Dine on the small, charming terrace with a view of the lake.

Afternoon



Transfer by private boat to Stresa (upon request).



Departure for a scenic tour of Maggiore Lake

Discovery of the picturesque and the breathtaking panorama offered by the Lake, enriched by pure driving pleasure on an amazing succession of wonderful sights!

- Arrival at Arona, on the Piedmont side of Maggiore Lake, for a short walk in the famous location of the "Sancarlone", a giant statue of Saint Charles Borromeo, which was the largest bronze standing statue in the world, second only to the Statue of Liberty.



Departure by Ferrari for Villa Aminta

- Arrival in Stresa at **Villa Aminta** and free time to relax.

Evening



Dinner in Stresa - Restaurant suggestions: **Le Isole** at Villa Aminta, **Il Piemontese**.

Le Isole: The restaurant of the Villa, overlooking the banks of beautiful Maggiore Lake, proposes a typical Italian regional menu, dedicated to lovers of Italian taste!

Il Piemontese: Situated in the ancient heart of Stresa, it can be considered the true restaurant of Maggiore Lake: unsophisticated, intimate, with home atmosphere, different from the other restaurants. You can appreciate the excellent food in a unique and original environment and in the meantime you feel at home.



Overnight at **Villa Aminta 5*** (Stresa, Maggiore Lake).

Guests can drive the Ferrari for up to 200 km during the day





DAY 3: DISCOVERING COMO LAKE BY FERRARI

Route: Stresa ▶ Lecco ▶ Bellagio ▶ Como ▶ Cernobbio

Morning

- Meeting with your Tour Director and start of the second day of your Ferrari tour.



Departure by Ferrari for a tour of Como Lake

At the wheel of his car, Red Travel Tour Director guides you through a vivid itinerary made of typical towns and villages, whose charming appeal expresses the very soul of Como Lake.

Pleasant drive along the panoramic and enchanting roads of the Como Lake. Whilst driving, our guests will be able to enjoy the outstanding scenario offered by the Lake, characterized for a beautiful natural landscape that offers an overwhelming feast for the eyes. The roads carefully selected by Red Travel ensure maximum driving pleasure while enjoying the beautiful landscape of Como Lake and its surroundings.

- Halt in Lecco for a short walk in this village, which constitutes the famous scenario that inspired "The Betrothed" (I Promessi Sposi) composed by Italian novelist Alessandro Manzoni, lies at the end of the south-eastern branch of Como Lake.



Departure by Ferrari for Bellagio

- Arrival in Bellagio, with its many suburbs scattered on the hills overlooking both the south-eastern and south-western branches of Como Lake.



Lunch in Bellagio - Restaurant suggestions: **La Terrazza, Mistral** at Villa Serbelloni (1 Michelin star).

Chef Ettore Bocchia presents a sequence of art expressions to excite your senses. Eyesight, touch, taste and smell are enchanted by products' freshness and genuineness...an harmonious and balanced way that highlights the Chef passion in the preparation of these dishes...

Afternoon



Departure by Ferrari for Cernobbio





Enjoy your driving along the splendid scenario that this beautiful northern Italian lake has to offer to your sight!

- Arrival in Cernobbio at [Villa d'Este](#).

Cernobbio is an elegant tourist village known worldwide for some villas, such as Villa Erba and Villa d'Este itself, once owned by very important Italian personalities.

Set on the shores of Como Lake, Villa d'Este is located in one of the most important crossroads between Italy and Northern Europe. As Herb Caen stated about the Villa, « the precise location of heaven on earth has never been established but it may very well be right here.»

Evening



Dinner in Cernobbio - Restaurant suggestion: **Veranda** (Villa d'Este).



Overnight at **Villa d'Este 5*** (Cernobbio, Como Lake).

Guests can drive the Ferrari for up to 200 km during the day



DAY 4: ARRIVEDERCI ITALIA!

Morning

- Transfer to Milan for a private guided visit of the city's architectural beauties (upon request), as well as of its famous vogue boutiques. As an alternative, time at disposal for shopping or visiting on your own in Cernobbio.



Lunch in the centre of Milan - Restaurant suggestion: **Café Trussardi**.

Café Trussardi offers its guests a unique experience: the kitchen and bar offer a top-flight menu suited to the pace of contemporary life.

Afternoon

- After lunch, a Mercedes S-Class will take you to *Milan – Linate (or Malpensa) International Airport* for your return flight and the end of the activities.



Highlights & Included Services

- 4 days Italy by Ferrari tour on the most exciting roads of Italy's northern lakes (Maggiore Lake and Como Lake)
- Milan - Maggiore Lake - Como Lake - Milan by Ferrari
- Opportunity to drive the latest models of Ferrari
- Full Ferrari briefing
- Full-kasko car insurance up to 50 million euros (civil liability) for all cars and up to 400 km of Ferrari driving
- 3 nights' accommodation in Junior Suite with breakfast in 5 stars hotels: Four Seasons (Milan), Villa Aminta (Stresa, Maggiore Lake), Villa d'Este (Cernobbio, Como Lake)
- Red Travel staff (1/2 persons), including your private Tour Director with his car
- Mobile radio system (guests and Red Travel staff, while driving, are always connected through radio)
- Service of parking, cleaning and refuelling of the car
- Visits, Private transfers by Mercedes S-Class as per programme and from/to Milan – Linate (or Malpensa) International Airport
- Photographic service; our guests will be offered a souvenir DVD with high-resolution pictures
- For any pre- or post-tour extensions, please contact Red Travel

Red Travel's full Ferrari service

You enjoy the Ferrari driving while your private Tour Director and his staff take care of everything else: refuelling, cleaning, parking, technical assistance...

Not included

Airfare, fuel for the Ferrari, private boat transfer, meals and drinks, everything not shown as "included services".

Red Travel car portfolio (upon availability)

- **Ferrari 458 Spider** *(upon request, with surcharge)*
- **Ferrari 458 Italia**
- **Ferrari California**
- **Ferrari F430 Spider F1**
- **Ferrari FF** *(upon request, with surcharge)*
- **Ferrari 599 GTB Fiorano F1**



Deposit for the car:

10,000.00 euro for each car model

The programmes are indicative and subject to modifications, on a day-to-day basis and with the assent of Red Travel Tour Director. On request: tailor-made programmes including alternative itineraries and activities (golf, yachting, hot air ballooning, shopping tour, cooking lesson, wine tasting tour, private guided tour...)

Note: Final price will be communicated after hotel selection.