



3-Day Florence & Tuscany Ferrari Tour Private jet & Ferrari

*For 1 to 3 couples
3 latest Ferraris at your disposal*

Departure from Paris, London, Frankfurt, or Moscow - Arrival in Florence

A New Travel Concept

Red Travel offers a new travel concept; an innovative approach to the self-drive tour offering absolute luxury combined with the ultimate Gran Turismo experience.

Red Travel tours are unique journeys, individually created to enable our guests to fully experience the Italian Way of Life. Each tour is a sublime blend of art, fashion, architecture, gastronomy and spectacular scenery.

Our guests will feel part of a real Ferrari team, enjoying the opportunity to personally drive the very latest models. Travelling for approximately one thousand kilometres, accelerating through the steep, winding roads of Tuscany, along the route of the legendary Mille Miglia race, putting their driving skills to the ultimate test.

Behind the scenes, Red Travel staff take complete care of the Ferraris. Our guests will find their car, clean and polished, refuelled and fully checked, ready to begin another day of exciting driving through further dazzling landscapes.





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DAY 1: WELCOME TO FLORENCE, CRADLE OF THE RENAISSANCE

- You will be met at *Florence International Airport* and transferred by Mercedes S-Class or Mercedes Viano to [Four Seasons Hotel Firenze](#).

An enchanted city sanctuary in the midst of Florence, where an art-filled Renaissance palazzo and conventino frame a centuries-old private park. Relax amidst original frescoes and sculptured relieves, graced by sunlight and airy garden vistas. Sip cappuccino under majestic trees, lounge by the open-air pool or bask in Italian spa secrets. Wonders of the Uffizi and Duomo are a stroll away. Tuscan hill towns beckon.

- Check-in and accommodation in Suite.
- For the whole day, you will have a private car at disposal for shopping or for a guided tour of Florence (upon request).

Birthplace of the Renaissance, Florence is a jewel in Italy's crown with architectural treasures literally around every corner. The capital of Tuscany plays host to some of the world's most beautiful museums and galleries housing works of art by da Vinci, Michelangelo, Giotto and Botticelli. The city of Lorenzo the Magnificent, Dante and Brunelleschi is truly full of magic.

Evening



Dinner in Florence - Restaurant suggestions: **Enoteca Pinchiorri** (3 Michelin stars), **Borgo San Jacopo, Al Fresco** (Four Seasons Hotel Firenze).



Overnight at **Four Seasons Hotel Firenze 5*** (Florence).





DAY 2: TOUR OF CHIANTIGIANA

Route: Florence ▶ San Gimignano ▶ Siena ▶ Chianti ▶ Florence

Morning

- 09.30: Meeting with Red Travel Tour Director at the hotel.

Our private Tour Director, an expert Ferrari driver, will introduce our guests to the world of Ferrari; clarify the finer details of the controls, explain the differences between the various models (Ferrari 458 Spider, Ferrari 458 Italia, Ferrari California and Ferrari F430 Spider), the peculiarities of the engines (8-cylinder or 12-cylinder) and most importantly, give guidance on how to handle the F1 paddle-gear shifting behind the steering wheel.



10.00: Departure by Ferrari towards San Gimignano



During the tour, several halts will allow drivers and passengers to swap seats, if they wish to.

During the whole journey, the Ferraris and the Tour Director's car will be constantly in touch by mobile radio system.

Our Tour Director leads the way at the wheel of his powerful car, guiding the Ferraris along the Chiantigiana Road passing Greve in Chianti, Castellina in Chianti, Barberino Val d'Elsa.

- Halt in San Gimignano for a coffee at Relais La Collegiata.

San Gimignano rises on a hill (334m high) dominating the Elsa Valley with its more than 7 medieval towers. Once the seat of a small Etruscan village of the Hellenistic period (200-300 BC) nowadays it's part of Unesco Heritage.

The roads carefully selected by Red Travel ensure maximum driving pleasure while enjoying the beautiful landscape of northern Lazio and southern Tuscany.

- The tour continues in direction of Siena where you will stop for a visit of the town.

Siena, an unspoiled mediaeval city, is the location of the famous Palio, a horse race around the city's shell-shaped Piazza del Campo. Siena's other historic gems from the Middle Ages include the Town Hall (Palazzo Pubblico) and the Torre dei Mangia (1340), which are similar in height to the Cathedral.

- Free time to explore Siena.

Indulge for lunch in the magnificent Piazza del Campo.



Lunch in Siena - Restaurant suggestion: **Osteria le Logge.**



Afternoon



15.00: Departure by Ferrari for the 2nd part of the tour towards the magnificent Chianti area

Discovery of the picturesque and the breathtaking panorama offered by the valley landscape, enriched by pure driving pleasure on an amazing succession of rolling hills and never-ending curves!

At the wheel of his car, Red Travel Tour Director guides you through this vivid itinerary made of typical towns and villages, whose charming appeal expresses the very soul of Chianti.

- Stop is Radda in Chianti, charming small village of Chianti area.



Departure in Ferrari along the Chiantigiana Road

- 18.00: Arrival in Florence and the end of the Ferrari experience.

Evening



Dinner in Florence - Restaurant suggestion: **Borgo San Jacopo**.



Overnight **Four Seasons Hotel Firenze 5*** (Florence).

Guests can drive the Ferrari for up to 200 km during the day 



DAY 3: ARRIVEDERCI ITALIA!

Morning

- For the whole day, you will have a private car at disposal for a private guided visit of Florence's architectural beauties (upon request), as well as of its famous vogue boutiques. As an alternative, time at disposal for shopping or visiting on your own
- Private transfer to *Florence International Airport* for your private jet return flight, and the end of the services with Red Travel.



Highlights & Included Services

- Private jet flight
- 3 days Italy by Ferrari tour on the most exciting roads of Tuscany
- Florence - San Gimignano - Siena - Florence by Ferrari
- Opportunity to drive the latest models of Ferrari
- Full Ferrari Briefing
- Full-kasko car insurance up to 50 million euros (civil liability) for all cars and up to 200 km of Ferrari driving
- 2 nights' accommodation in Parlor Suite with breakfast at Four Seasons Hotel 5* in Florence
- 1 lunch at Osteria le Logge (Siena) – drinks not included
- Red Travel staff (1/2 persons), including your private Tour Director with his car
- Mobile radio system (guests and Red Travel staff, while driving, are always connected through radio)
- Service of parking, cleaning and refuelling for all the cars
- Mercedes S-Class or Mercedes Viano at disposal for the whole day on Friday and Sunday
- Visits and private transfers by Mercedes S-Class or Mercedes Viano from/to Florence International Airport
- Photographic service; our guests will be offered a souvenir DVD with high-resolution pictures
- For any pre- or post-tour extensions, please contact Red Travel

Red Travel's full Ferrari service

You enjoy the Ferrari driving while your private Tour Director and his staff take care of everything else: refuelling, cleaning, parking, technical assistance...

Not included

Fuel for the Ferrari, meals and drinks, everything not shown as "included services".

Red Travel car portfolio

- **Ferrari 458 Spider**
- **Ferrari 458 Italia**
- **Ferrari California**



Deposit for the car:

20,000.00 euro for each car model

The programmes are indicative and subject to modifications, on a day-to-day basis and with the assent of Red Travel Tour Director. On request: tailor-made programmes including alternative itineraries and activities (golf, yachting, hot air ballooning, shopping tour, cooking lesson, wine tasting tour, private guided tour...).